



Capstone Project Guidelines
(Research Project / Case Study / Publication)
Trimester 8 MBA batch 2019-2021

Compulsory Project (Trimester 8)

Credits: - 12

Candidates for the Masters of Business Administration (MBA) Degree are required to undertake and document research in partial fulfillment of the degree. In order to complete this process, students will have to select a suitable topic, prepare a research proposal, carry out independent research and write up the research project according to a defined format. A research project is a formal investigation conducted independently over a number of months in a focused area addressing a clear question or defined problem. The purpose of the research project is to give the student an opportunity to demonstrate that she/he can self-manage a problem solving/knowledge-creation exercise on a complex business topic within a limited time frame. The students must demonstrate that they can design, execute, analyse and report on such work as per the specified standards. They must show that they can do this in a logical and coherent way and meet the standards for applied research in an academic environment, as required for a post-graduate degree. The research project provides an opportunity to students to integrate the theory and concepts learned during MBA across a range of subjects and applies them to a specific problem. It is estimated that students will spend approximately 200-300 hours on their research projects.

You have a choice; You have to do any of the one tasks given below :

You write complete capstone project as per guidelines mentioned.

Or

You get one research paper/article published & presented in any national/international conference or refereed journal/magazine/newspaper in editorial form latest by 1st May 2021. Contact your mentors

Or

(This option is not available for SCM batch because they have already written one case study in Trimester 7).

You write a Case Study. Format is attached separately.

- If your paper/article gets accepted for publication in conference proceedings or you deliver a presentation in the conference. (Proof of presentation/publication to be submitted)
- In case your paper gets published in magazine/newspaper (editorial form only). Proof to be submitted
- In case you wish to submit the case study (Page 9 of the report). Follow the same deadlines given below.

Special Note: - If you submit copy of ONLINE CERTIFICATE FROM NPTEL/SWAYAM/Coursera/EdX or any other portal (course of min. 30 hours) between 30 April 2020 to 1st May 2021, you will be directly given 30 marks in evaluation and 2 credit per certificate. Remaining 70 marks will be evaluated out of your project.

Stay in touch with your mentor immediately to get suitable guidance. Your Mentors stand same as of Internship Project. Your mentor has all the rights to govern, guide, instruct and evaluate you during the project on their own way.

Important dates:- (All submissions to be made to Faculty Mentor)

Submission of Title of the Project/Paper/Article/Case study – 15th April 2021

First Progress Review: - 10th April 2021 | Rough draft of the report to your Mentors: - 25th April 2021

Final report to your Mentors: - 1st May 2021

Wishing you all the best,

Dean - Chitkara Business School

