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THE BUSINESS COGNIZANCE
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**20
19**

**WE ARE TESTED
WE ARE TALENTED
WE ARE TRUSTED**

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INSIDE THIS ISSUE



03

Convocation

04

Summer
Internship at
Walt Disney
World

05

Semester
Exchange
Programs

06

Toastmasters
and
Friendship Day

07

Summer School
at University of
Nottingham,
Malaysia

08

Guest Lecture on
Cost Accounting

09

Orientation
and
Marshmallow
Challenge

10

Tell a Joke Day
and
Teachers' Day

11

Freshers 2019

13

Battle of Trade

14

Global Week

15

Apni Mandi

16

Sports Event at
IIT Mandi

17

Taylor's Cup

19

Visit To SEBI
Chandigarh

20

Guest Lecture on
Financial
Management

21

Young Thinker's
Conference 2019

22

Capitla Market
Program In
Mumbai

23

International Sign
Language Day

24

Girl Child Day and
Diabetes Day

25

National Pollution
Control Day and
Human Rights
Day

26

16th National
Conference

27

ETP and STP visit
under EVS

28

Faculty Activity
Faculty
Achievements



CONVOCATION

“Education is our passport to the future, for tomorrow belongs to the people who prepare for it today.”

Annual Convocation for the CBS and BBA-B Com Batch 2016-19 was held on 26 May 2019, with traditional lamp lighting by Dr. Ashok K Chitkara, Hon'ble Chancellor and Dr. Madhu Chitkara, Hon'ble Vice-Chancellor, along with the esteemed guests.

Ms. Anannya Khera (BBA) and Ms. Harkirat Kaur (B.COM) received the Academic Excellence Awards for being first in their respective batches. Hon'ble VC mama and present dignitaries gave important advice to the students on their future professional and career paths.



SUMMER INTERNSHIP AT WALT DISNEY WORLD

What can be better then working as an intern at Walt Disney!! The Walt Disney World College Programme is a national paid-internship program owned and operated by the Walt Disney Company, and it can also give everyone a distinct advantage in becoming a part of Disney's unique culture and diverse community.

22 students from BBA-B.COM department, CBS got selected and had an amazing opportunity to be a part of this internship from the month of May to August,2019. The students were placed under different categories like Business and Finance Analytics, Marketing and Sales, Animation and Media and many more. This internship also helped students in learning a lot about the outer world.



SEMESTER EXCHANGE PROGRAM

GERMANY

At BBA-B.Com department we believe in giving the students the best of opportunities. one such opportunity was for Hartik Punshi, Manav Arora and Vani Kapoor, who travelled all the way to Heidenheim an der Brenz, Germany for semester exchange program at Duale Hochschule Baden-Württemberg where in they studied a range of modules upon International Business Practices



FRANCE

A group of students was given an opportunity to study at Em normandie, France for a semester where in they were exposed to various people from various communities and culture.

The students had a wonderful experience where in they learnt a whole new dimension about management across cultures and also made some unforgettable bonds and memories.



TOASTMASTERS



A picture speaks a thousand words and one such event called Pictionary was organized by International Toastmasters Club for BBA-B.COM Department (CBS). The activity was to speak about the given picture and describe as much as they could.

This event also aimed at helping students in improving their spontaneous thinking, confidence, leadership skills, and reasoning. Mr Shivaansh (BBA Batch 2018-21) stood out as the 'Best Speaker'; while Nishchay & Satakshi were placed second and third, respectively.



FRIENDSHIP DAY

Friendship Day was celebrated on 5th August by the students. Each class had a presentation through a slide show, showcasing personal traits or funny pictures of each student. Students were then asked to guess and recognize each other. Students also wrote something about each one and read it out, asking the class to guess the person.

SUMMER SCHOOL AT UNIVERSITY OF NOTTINGHAM, MALAYSIA

In July 2019, The University of Nottingham Malaysia organised a summer school for international students, in which seven students of the BBA & B.COM Department participated. The summer school started on 02 July and ended on 17 July. Throughout the summer school, the students participated in classes as well activities organised by the University. The Program started with a cultural night, in which all the students from international grounds wore their cultural outfits and represented their culture. The first session of the summer school was about introduction to Asian Values and Business. The students also went to Melaka City, where they were given a cultural tour of the ethnic villages of Malaysia. Students were accompanied by two faculty members of the department for this summer school programme at University of Nottingham, Malaysia.



A GUEST LECTURE ON “RECENT TRENDS IN COST ACCOUNTING”

A Guest Lecture on “Recent Trends in Cost Accounting”. Was organized by BBA-B.COM Department on 23rd July, 2019. The speaker was Mr. Munish Jindal, CEO HoverRobotix. Mr. Munish Jindal highlighted the recent developments in cost identification and cost management of various high-tech industries. The guest lecture was followed by an interactive session with the students.



ORIENTATION



With a new zeal and a new session, we welcomed a new set of scholars into our BBA - B.Com Department. The orientation program commenced with briefings by our Dean and other dignitaries from the university. Dr. Madhu Chitkara, vice chancellor; spoke about the university values and assured all that they were at the right place for education.



Are you confused about these pictures and thinking what are these people trying to do with the sticks? It is an international challenge and is called "The Marshmallow Challenge". Given 20 spaghetti sticks, one yard of thread, and tape and a single piece of marshmallow to be on the top, all the students in groups tried hard to make a tower. Many succeeded, while some failed and a lot more were left awestruck with each other's creativity. This activity boosted team building, creativity, logical thinking and time management.



MARSHMALLOW CHALLENGE

TELL A JOKE DAY



Is there a better day to be filled with laughter than the “Tell a Joke Day”? Perhaps none! The Tell a Joke Day is celebrated on 16 August each year. Seagulls and students organised activities in all classes, where the students shared many funny jokes, anecdotes, punchlines and one-liners. It was a fun filled and entertaining session that left each and every one of us relaxed and laughing to bits.

TEACHER'S DAY



“A good teaching is a quarter preparation and balance theatre”. Standing true to this quote this teachers day the dean and faculty of the Chitkara Business School, took part in the University level ‘Teachers Day Celebrations’ on 05 September. Some of the faculty members walked the ramp on the Bollywood retro theme. The day was spent in honoring the faculty and remembering the master teacher –

Dr Saravapalli Radhakrishnan.





FRESHERS 2019

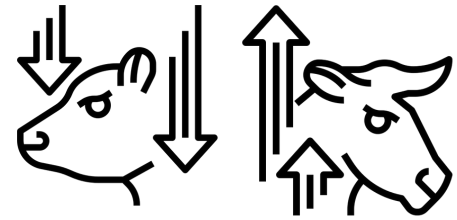
The moment we walk through the gate of the University on the very first day, all of us aspire to become the Mr. or Ms. Fresher. The Department attempts to ensure that every student enjoys this precious moment of his/her life. This year the Fresher's Party (Batch 2019- 2022) was filled with games and amazing performances by the new batch. Students walked the ramp to bag the most coveted title of Mr. and Ms. Fresher too. Mr Aarnav and Ms Shreya were declared Mr. and Ms. BBA while Mr Dipin and Ms Yamini were crowned Mr. and Ms. B.Com.





FRESHERS 2019

BATTLE OF TRADE

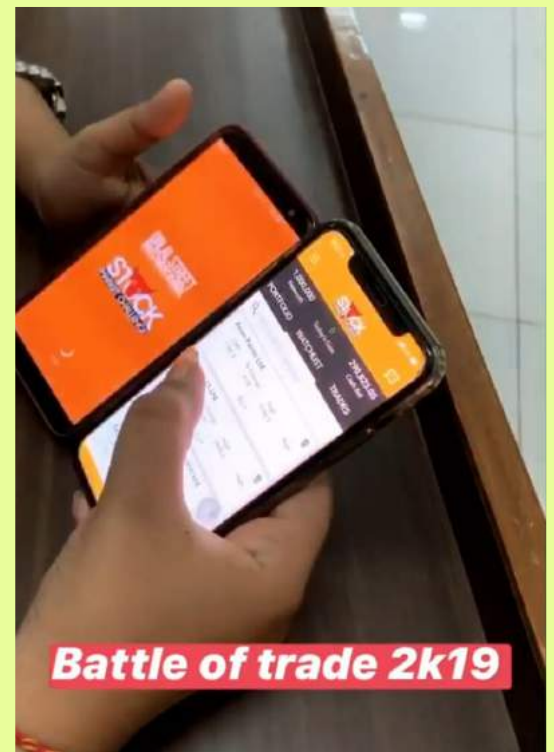


The department has persistently strived to provide its students with the best of knowledge and experience to enhance their risk-taking abilities. This is experiential learning, to enable them to brain storm and enjoy doing an activity. The B.Com students were plunged into live stock market as seasoned traders. All attempted to make maximum profits from the stocks and thought and acted like the real trading maestro.

1st round 🧑



Final quiz round ✌️



Battle of trade 2k19

CHITKARA
UNIVERSITY

Welcomes His Holiness

THE 14TH DALAI LAMA*"The Need for Universal
Ethics in Modern Education"*

GLOBAL WEEK

The world is becoming a global village with every passing day. Many of our students go abroad on semester exchange or summer programs, but to give exposure to a maximum student, Chitkara University organises a global week. Many global professors come to the university for a week, and teach our students for a week. The students too got this unique exposure from 14 global professors in various domains in Oct 2019.



"The secret of getting ahead is getting started."

The academic year 2019 commenced with the true spirit of entrepreneurship. Our first semester students organised "Apni Mandi" with great enthusiasm and planning. It provided a platform and assisted in channelling their passion into professionalism.



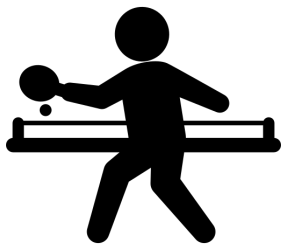
APNI MANDI



The task focused on procurement of products from NGO's and sell these in the university during the fest via adoption of best sales and marketing strategies. The faculty supervised and judged the event along with the global delegates. This also brings in corporate social responsibility by getting items from the adopted villages and selling these as goodwill gesture to the local artisans.

SPORTS EVENT AT IIT MANDI

From cricket to volleyball, football to basketball and badminton to table tennis, a three day sports event from 11th-13th October'19 was organised by IIT, Mandi. 12 universities participated in this event. Teams from Chitkara University also participated in which Rahul Kukreja and Santa Singh (Batch 2018 - 2021) were a part of cricket team from BBA - B.Com Department. Chitkara University was unbeatable in maximum games and won the overall trophy.





TAYLOR'S CUP



Taylor's cup brings the best sportsperson-ship in all participating students and faculty. From Football to Badminton, Arm Wrestling to Relay Race and Tug of War, this event was observed with a huge enthusiasm. The event was organised in November 2019.

TAYLOR'S CUP

VISIT TO SEBI CHANDIGARH

Some of our B Com students visited to Securities and Exchange board of India (SEBI), Chandigarh, facilitated by Dr Rajit Verma, Associate professor. The session was conducted by Mr. Prabhakar, Deputy General Manager, SEBI, who elaborated on various functions and aspects of SEBI. He discussed the role of SEBI in managing and preventing financial frauds. Students actively participated in Q&A round and finally the talk concluded by vote of thanks.



GUEST LECTURE ON FINANCIAL MANAGEMENT : A SAGA OF SUPPLY CHAIN MANAGEMENT

The Department conducted a session on “Financial Management: A Saga of Supply Chain Management” on 28 November for the students of BBA batch 2018-21. CMA Anil Sharma, Chairman NIRC-CMA and Practicing Cost Accountant, delivered his talk with live examples from Industries.

He gave insight of industry with the importance of supply chain management and making use of funds in an optimum manner. He also shared his experiences about the value of money and time consideration while determining the working capital in total supply management.



YOUNG THINKERS' CONFERENCE 2019

The Young Thinkers' Conference 2019 was organized by the British Deputy High Commission, Chandigarh at Indian School of Business, Mohali on 17 October 2019. 10 students from BBA -B. Com, attended the conference as representatives of the department and University. The conference comprised of two panel discussions on the topics "Strengthening Multiculturalism through Soft Power Diplomacy" and "Para Diplomacy-Decentralized Dimension to Foreign Policy". Each panel consisted of five panellists and their discussions were followed by questions from the audience. It was a learning experience for the students on the nuances of foreign relations.



CAPITAL MARKET PROGRAM IN MUMBAI



This time around 14 B. Com Batch 2017-20 students went for Capital Market Program to the Bombay Stock Exchange (BSE) Institute, Mumbai. This Program provides educational learning as well as practical exposure about working of the financial markets. In this program students complete their fifth and sixth semester at the BSE Institute, and earn their additional certification from the BSE Institute.

INTERNATIONAL SIGN LANGUAGE DAY

God makes all human beings with some or other special powers. The necessity for us is to recognise that in all of us. The students the department observed the Sign Language Day on 23 September, along with the International week of the Hearing Challenged and the facts related to the same. Students played Dumb Charades and attempted to live a challenged life and understand the meaning of sign language.



GIRL CHILD DAY

International Girl Child Day is celebrated every year on 12 October as an observance day for the girl child. It is celebrated to increase the awareness among people about all the inequalities faced by the girl child in the society. On this day Faculty and some students from Seagulls club visited Government Elementary School, Ram Nagar. A drawing competition was organised for students up to 5th class on the same theme and prizes were given to the winners. Various gifts were also distributed among all the participating students.



DIABETES DAY

14 November was celebrated as a Diabetes Day, to make students aware about the effects of diabetes. Diabetes is a silent killer disease, which generally is called a life-style disease. The event aimed at making students aware of their role in the helping process of the diabetic patients. To spread this message a power point presentation was circulated and a discussion on the same was done in every class.



NATIONAL POLLUTION CONTROL DAY

“Be a part of the solution, not the part of pollution.”

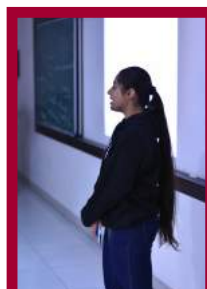
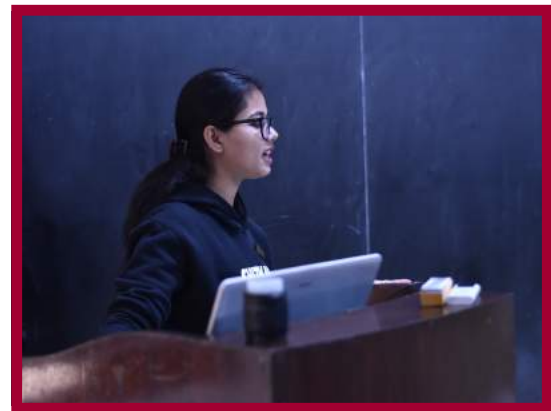
Standing by the means of this quote, the Department celebrated pollution control day by making their students aware of the dangers of uncontrolled pollution. Each section had presentation on the same theme. Furthermore, each class was divided into groups and issues were discussed in a small group setting.



HUMAN RIGHTS DAY

“To deny people their human rights is to challenge their very humanity.”

On 10 December is a Human Rights Day, to commemorate Universal Declaration of Human Rights in 1948. The department observed the day in order to spread awareness about basic human rights. Students were asked to discuss about the basic fundamental rights and some case studies based on the violations of the rights.



16th NATIONAL CONFERENCE



A national conference was held on 14 December at Gian Jyoti Institute of Management & Technology, Mohali. The students of B.Com batch 2018-21, Ms Aanchal, Ms Anjali & Ms Samiksha, presented a research paper in the conference on the 'Ethical issues in Taxation' under the guidance of Ms. Gurpreet Kaur, Assistant Professor. The paper and its delivery won a praise from the organisers.



ETP AND STP VISIT UNDER EVS

Mr. Balpreet Singh, and Dr. Shuchi Dawra coordinated a visit, and accompanied students of First year to ETP Plant of Neelam Hospital, Rajpura under Environmental Studies Module to understand the disposal of Bio-Medical waste and how different businesses are leveraging the logistics in the same. Students were able to understand the role of government agencies and implementation of government guidelines at the grass root level by the hospital.

Also , under the Environmental Studies Module, students accompanied by Dr. Archana Goel and Dr. Priya visited University's STP plant to understand sewage system , and to have a better understanding of environmental pollutants and cleanliness.



FACULTY ACTIVITY



One of the most popular festivals of Hinduism, Diwali symbolizes the spiritual "Victory of Light over Darkness, Good Over Evil and Knowledge Over Ignorance." The Department celebrated Diwali with a great enthusiasm. The celebration started with the lighting of diyas by all the Faculty members. Taking the celebration further, students organised various fun games which included rangoli making competition for the staff. It was a refreshing activity for all.



FACULTY ACHIEVEMENTS



Dr. Shilpi Gupta, Dr. Shuchi Dawra and Ms. Monika participated in a one day MDP on Transformation of HR, conducted on 29 November, 2019 at CII, Chandigarh. This MDP was conducted by National Institute of Personnel Management.

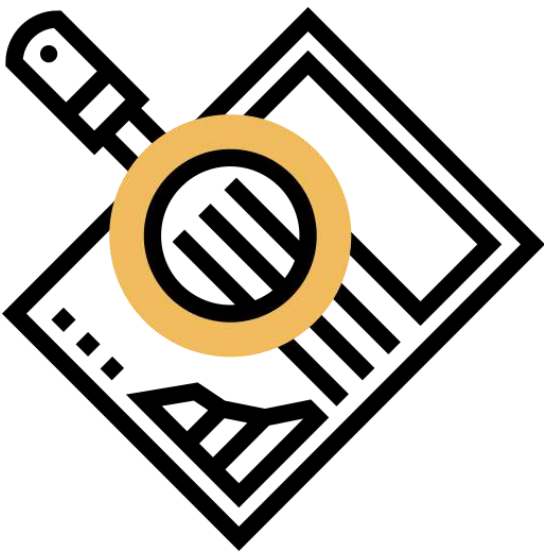


International Conference on Management and Information Systems, 29th & 30th September, 2019, at Bangkok.

Dr. Shuchi Dawra , Associate Professor, BBA - B.Com Department, Chitkara Business School was awarded an 'Outstanding Paper Award' for her paper 'Creativity and Career Success: A study of Perception of Future Managers' in the 'International Conference on Management and Information Systems', held on 29th & 30th September, 2019, at Thailand.

FACULTY ACHIEVEMENTS

Dr. Priya Jindal presented a paper entitled "Is Indian banks ready manage in Vuca World" at the International Conference at volatility uncertainty, complexity and ambiguity in business on 23rd & 24th November , 2019 in MIET Business School, Meerut.



Dr.Shivinder presented a paper entitled "Investigating possibilty of predicting turnover intention using quality of work life" at the 3rd International Conference on innovations in computing on 12th & 13th December , 2019 in CGC, Landran.

FACULTY ACHIEVEMENTS

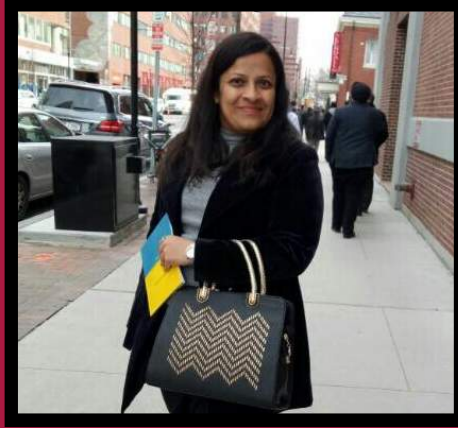


Dr. Kiran Sood a faculty with 15 years of experience in education industry with core competencies in the field of Accounting delivered a talk on Innovative Technology and Trends in Higher Education Marketing and Student Recruitment at the Global Gurus Conclave in New Delhi on 25th and 26th of July.

Six Faculty members (Dr. Rashmi, Dr.Shuchi, Ms.Laveena, Ms. Baljinder, Mr. Balpreet and Mr. Ashish) of BBA and BCom department attended five day workshop on 'Art of Writing-A permeable for Thesis & research Paper (AWTRP-19)' organized by Department of Applied Sciences, Chitkara University from 18th December to 22nd December, 2019.



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