



CHITKARA
UNIVERSITY

HEAD-ON WITH COVID 19 REPORT

CHITKARA BUSINESS SCHOOL
CHITKARA UNIVERSITY,
PUNJAB, INDIA

www.chitkara.edu.in



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ACTIVITY REPORT DURING COVID MBA PROGRAM

Message from the Dean - About 200 words with a picture



Covid 19 is an unexpected event & declared as healthcare emergency for the world. This pandemic has caused innumerable human lives (count on increase around the world) and affected the normal life pattern of each one of us. Though it is an unfortunate event, but it has resulted into proving the abilities of human race bouncing back to such situations at another end. As a result, MBA faculty at Chitkara Business School, also came into action. Classes were switched to ONLINE mode, Awareness sessions were conducted to sensitize faculty and students and entire campus infrastructure was sanitized, MBA Faculty was put into training for online teaching, Industry experts were roped in for motivating the students through webinars and many similar kind of activities were conducted in order to neutralize the negativity of Pandemic in stakeholders of education ecosystem. As per state and central government directives, the campus was immediately closed on 16th March 2020. Switching over to ONLINE Mode was not a big challenge for us because we have already well-established infrastructure and practice of running online courses on various platforms. This newsletter contains the information regarding various steps taken to reduce the impact of Covid 19 on teaching-learning process at Chitkara Business School and keeping all academic and administrative activities fully ON through virtual mode at Chitkara Business School for MBA students of different specializations at Chitkara University, Punjab.

Dr. Sandhir Sharma,
Dean, Chitkara Business School,

How did the news breakout to you and how did you share it with your team members - About 50 - 100 words.

The news was on air in pieces through several mediums from February 2020 around the world. Infact, we were anticipating such kind of a situation because of our constant interaction with healthcare & other industry experts at national and international level. We were getting messages from our partner institutions at international level. Many of our students who were abroad under semester exchange/semester abroad or summer school programs were talking to us constantly on this. So, largely we were prepared for such a situation.

Present the information in the form of a table giving details about online classes held during this lockdown period

We kept our MBA students engaged in a useful manner Entire academic activity was switched to ONLINE mode. Faculty commenced its regular operations of taking various modules for MBA classes through GOOGLE MEET/GOOGLE CLASS ROOM/ MICROSOFT TEAMS. Core and Elective subjects were delivered through Online Classes Post March 2020 to MBA batch 2019-2021.

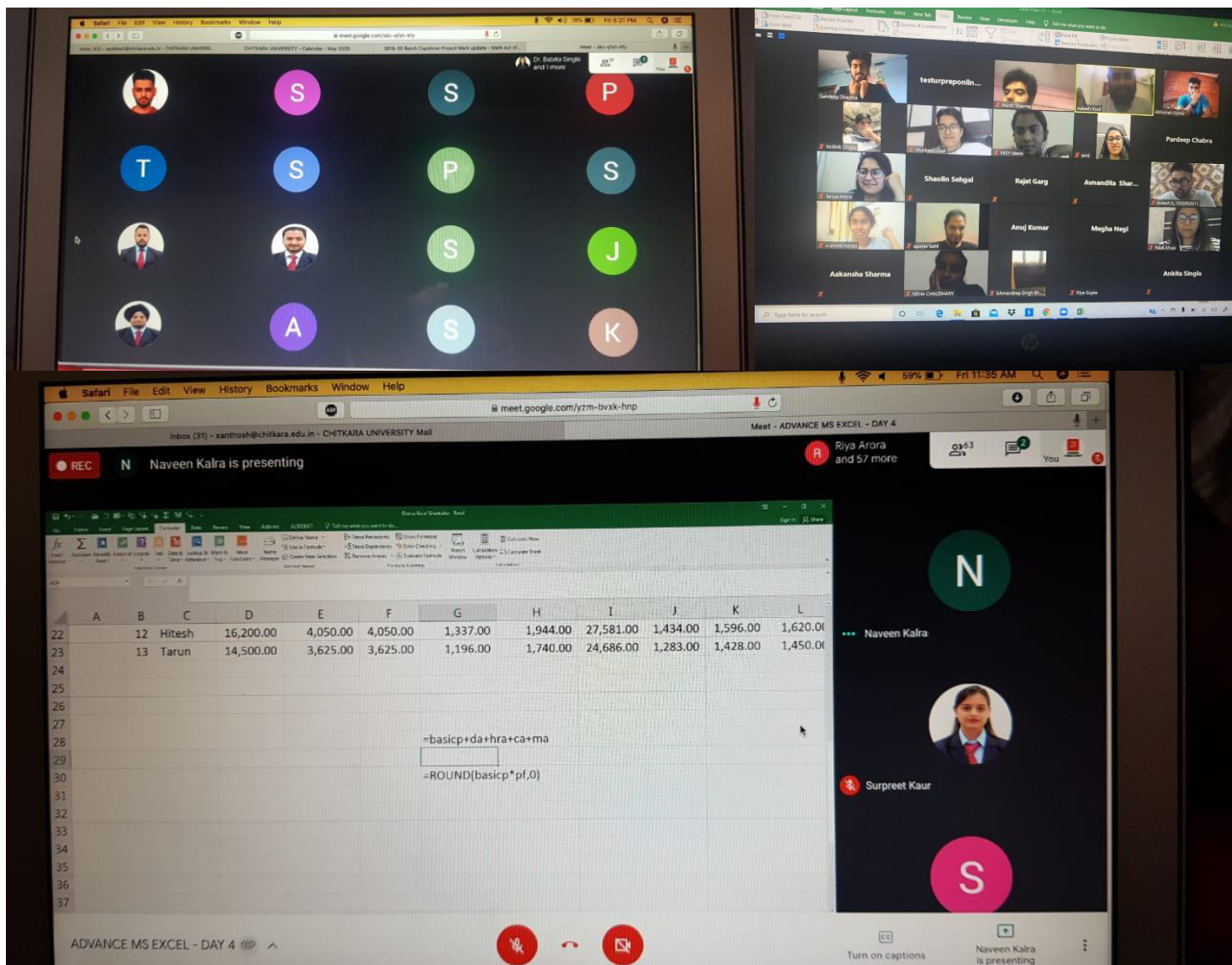
CORE COURSES	NO. OF CLASSES CONDUCTED ONLINE	AVERAGE ATTENDANCE IN THE CLASS
Corporate Communication	3 hrs every day for 18 days	90 %
Leadership Principles	3 hrs every day for 12 days	100%
Excel for Managers	2 hrs every day for 27 days	85%
Business Research Methods	3 hrs every day for 14 days	90%
Disaster Management	1 hr every day for 18 days	90%
ELECTIVE COURSES	NO. OF CLASSES CONDUCTED ONLINE	NO. OF FACULTY TAUGHT THE COURSE
Talent Acquisition	3 hrs per day for 12 days	100%
Digital Marketing	3 hrs per day for 18 days	90%
Strategic Supply Chain Mgmt	3 hrs per day for 12 days	85%
Procurement & Inventory Management	3 hrs per day for 12 days	85%
Data Analytics & Power BI	6 hrs per day for 5 days	80%
Applied Data Analysis by using Python	6 hrs per day for 5 days	80%
Learning and Development	3 hrs per day for 12 days	100%
Performance Appraisal and Management	3 hrs per day for 12 days	90%
Security Analysis and Portfolio Management	3 hrs per day for 12 days	90%



Strategic Financial Management	2 hrs per day for 18 days	90%
Data Modeling	2 hrs per day for 18 days	80%
Real Estate Valuation	2 hrs per day for 18 days	90%
Logistics Management & Information System	3 hrs per day for 12 days	85%
Business Communication	4 hrs per day for 9 days	90%
Cross Cultural Management	3 hrs per day for 12 days	100%

100 percent of the batch MBA 2019 got their summer internships through online interviews by different companies at Chitkara Business School at average stipend of Rs. 7500/- per month starting from 30th May 2020. Majority of the internships are on Work for Home (Virtual) in nature.

Photographs of pictures of online classes in progress



Brief report about all the webinar/workshop activities conducted by the department during the lockdown period

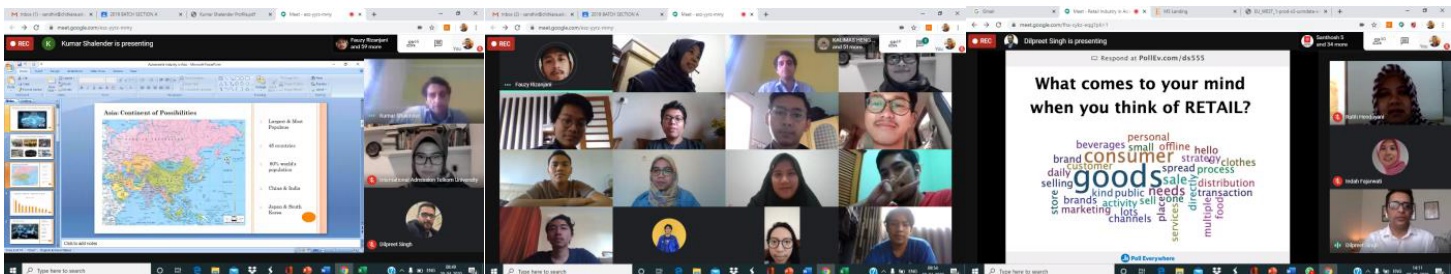
Sr.	Title of the Webinars from Industry for MBA students	Name of the Resource Person	Brief about the Webinar
1.	Awareness session on COVID-19	Dr. Sandeep Kakkar	Awareness regarding Covid 19 as Pandemic, Importance of lockdown and Precautions to be taken
2.	Economic impact of Corona on the World	Mr. Girish Chawla	Economic impact of Corona around the world.
3.	Gaming – Let us play	Mr. Anurag Sachdeva	Gaming Industry and Business of Designs



4.	Crude Crash – India gain or pain	Col. Dr. Rakesh Maggoo	Information webinar on Crude Crash & its impact on Indian economy
5.	Self-Management during Covid 19	Mr. Aditya Rahul	Self-management, Time Management, Health Management during pandemic
6.	Fresher readiness post Covid 19	Mr. Sahil Bansal	How to be prepare yourself as future workforce
7.	Pulse of HR – What HR is doing now	Dr. Subhashish Mitra	HR as a function & contemporary trends in HR
8.	Role of AI/ML in creating business proposition	Mr. Deepak Sharma	Emergence of AI and Machine Learning as a business essential
9.	Supply Chain Analytics- Focus & Planning	Mr. Ashish Kumar	Role of Data Sciences and Analytics in supply chain industry
10.	Communication Processes & Protocols during Covid 19	Prof. Karen Woods	Changing face of business communication processes and protocols post Covid
11.	Services Marketing: Sales vs Marketing	Mr. Ankur Chimra	CRM in modern times. Impact of Sales and Marketing on CRM
12.	Next Gen Technology in SCM	Ms. Nutan Bala	Technological innovations in SCM Industry
13.	Intercultural Communication and Intelligence	Prof. Catherine	Cross Cultural Management and intelligence for better team building in global companies.
14.	Mentoring HR Minds	Mr. Aditya Pal Singh	Role of TA, HR Business Partnering in modern industry set up
15.	Indian Sports Industry and Landscape	Mr. Paroksh Chawla	Indian sports industry – Challenges & Opportunities
16.	Digital Media & Technology	Mr. Gaurav Srivastava	Use of digital media and networks for building business
17.	Data Sciences: Career and Opportunities	Dr. Sunil Bhardwaj	Career opportunities in data science and analytics.
18.	Ways to make most of HR Analytics	Mr. Ranjan Phadke	Advanced excel functions and HR Analytics
19.	Transformation as a Leader in the New World	Mr. Vijay Kapoor	Leadership qualities and Management of Key Roles
20.	Dashboard and Visualisation	Mr. Rahul Sharma	How to build dashboards and make data visualisation?

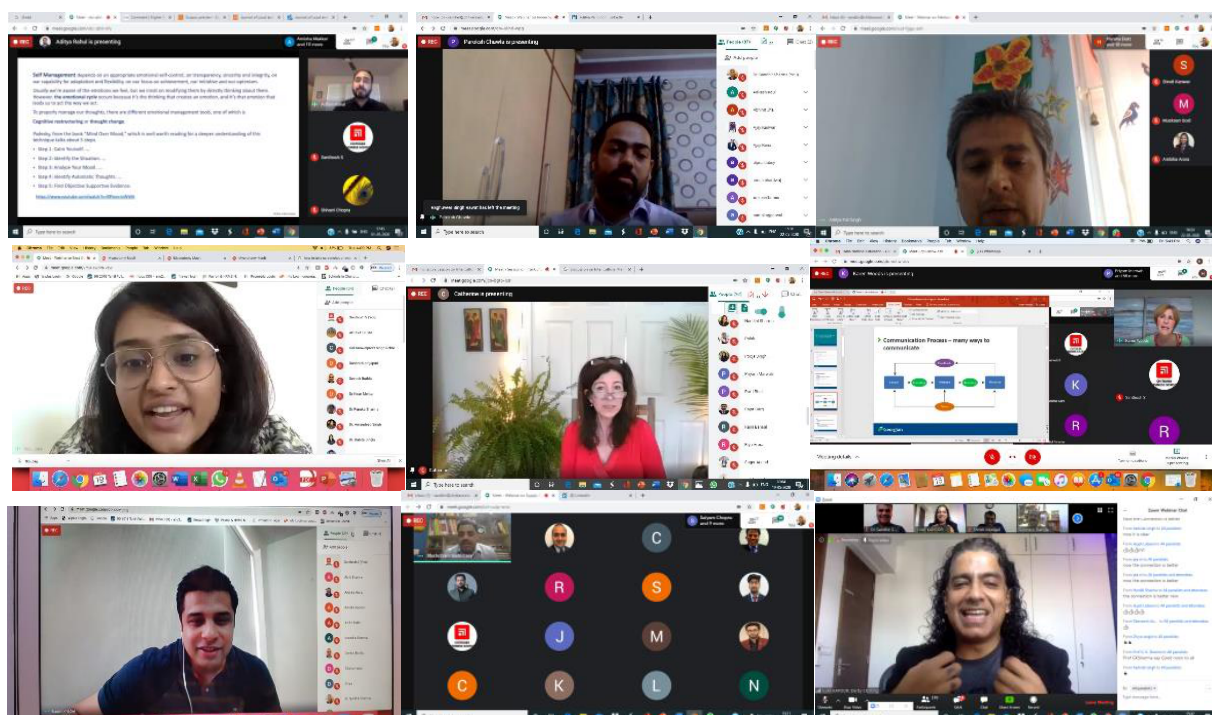


Sr.	Title of the Webinars delivered by MBA Faculty of CBS	Name of the Resource Person	Brief about the workshop
1.	Retail Industry in Asia	Dr. Dilpreet Singh	Retail Industry in Asia and its competitiveness
2.	Automobile Industry in Asia	Dr. Kumar Shalender	Challenges & Opportunities: Automobile Industry in Asia
3.	Financial Frauds & Investigation	Ms. Shefali Saluja	How to identify red flag behaviours in financial industry?
4.	Data Analytics	Dr. Devesh Bathla	Big Data & Use of Data Analysis Techniques



Sr.	Title of the Paid Workshops delivered by MBA faculty of CBS	Name of the Resource Person	Brief about the workshop
1.	Art of Writing Research Paper – I	Dr. Namrata Sandhu, Dr. Dilpreet Singh	How to write quality research paper? How to select journals? Plag checking methods. Ethics in research.
2.	Art of Writing Research Paper – II	Dr. Namrata Sandhu, Dr. Dilpreet Singh	How to write quality research paper? How to select journals? Plagiarism checking methods. Ethics in research.
3.	Mastering Oral Presentation Skills	Dr. Sandhir Sharma	Functional Business Presentation Skills for business managers

Sr.	Title of the Conference being organized by MBA Faculty of CBS	Name of the Organizers	Brief about the workshop
1.	International Conference Marketing 5.0 Relationships, Personalisation and Data Heralds 6 th -7 th June 2020	Dr. Amandeep Singh Dr. Babita Singla	Marketing conference where in research papers related to Marketing domain will be presented for publications in suitable journals post conference. Nearly 73 papers received. 41 qualified for presentation during the conference on 6 th and 7 th June 2020.



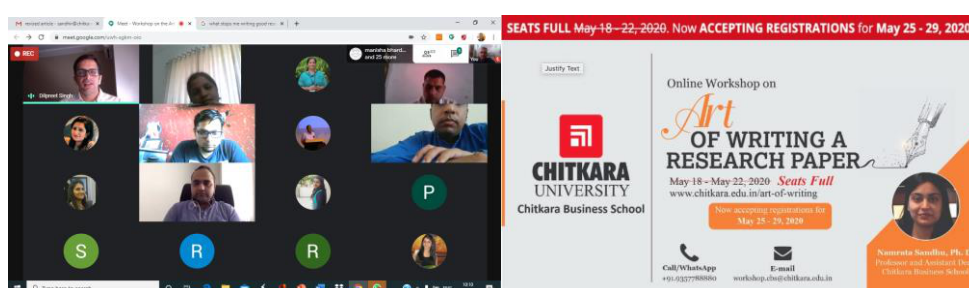
Summary of Research activities – MBA Faculty of Chitkara Business School

For how many research papers, UINC was issued, How many papers were accepted and published? Any worth mentioning achievement of a Faculty with their pics in not more than 20 words.

Data from 1st March 2020 to 25th May 2020

No. of UINC in process	No. of UINP received/Paper published and indexed
15	16

Workshop on Art of Writing Research Paper



104 participants registered for week long workshop.

This is the 4th year in a row that this workshop was organized by Chitkara Business School. Dr. Namrata Sandhu, Professor, Finance at Chitkara Business School was the resource person. Dr. Dilpreet Singh, Associate Professor at Chitkara Business School was Workshop Convener. We completed registrations for the workshop in 3 days time after opening it on the web. We had put the nominal fee of Rs. 750/- for the workshop this time due to Covid 19 situation. Since the participation touched 100 plus. We completed this workshop in two weeks. 104 participants registered out of which 24 are internal and 80 participants are external (including two international participants) namely from Banaras Hindu University, University of Hail - Saudi Arabia, Lumbini Campus - Nepal, IIFT-Delhi, Gaya University, Mangalayatan University, Isabella College-Lucknow, IMT Ghaziabad, Dravidian University, Barakatullah University, Bhopal, ICAI-Jharkhand, PAU-Ludhiana, SGT University, IMS Unison University, Pbi University, Patiala and other institutions from the region.

We are future ready - How the MBA department is gearing up for the future challenges in engaging the students/other stakeholders? | About 20 words quotes by about 5 to 7 senior team members of the department.

We are future ready;

Our faculty is our strength; we will continue to emphasize on training of our faculty colleagues for online classes/workshops/webinars. *Dr. Namrata Sandhu, Asstt. Dean and Finance Faculty*

We will strengthen our technology platforms in terms of quality content, security and privacy. Our stakeholders are our priority. *Dr. Dilpreet Singh, Marketing Faculty*

Our focus is industry and their latest practices due to ongoing pandemic; we will groom our students for joining future organisations. *Dr. Kiran Mehta, Finance & Accounting Faculty*

We will help developing Resilience, Emotional Intelligence, Entrepreneurial, Creative and Critical thinking skills in our students & faculty for new world order, *Dr. Amandeep Singh, Marketing Faculty*

We are preparing our students for technology driven classrooms & empowering communication with all stakeholders with an element on individual attention. *Dr. Renuka Sharma, Finance Faculty*

Encouraging faculty & students will be the key. We will amplify and celebrate learning achievements of our students and faculty from lockdown period. *Dr. Devesh Bathla, Business Analytics Professor*

-Thanks-



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