

CHITKARA
BUSINESS
SCHOOL 



CBS CHRONICLE

NEWS BULLETIN

JANUARY-MARCH 2021

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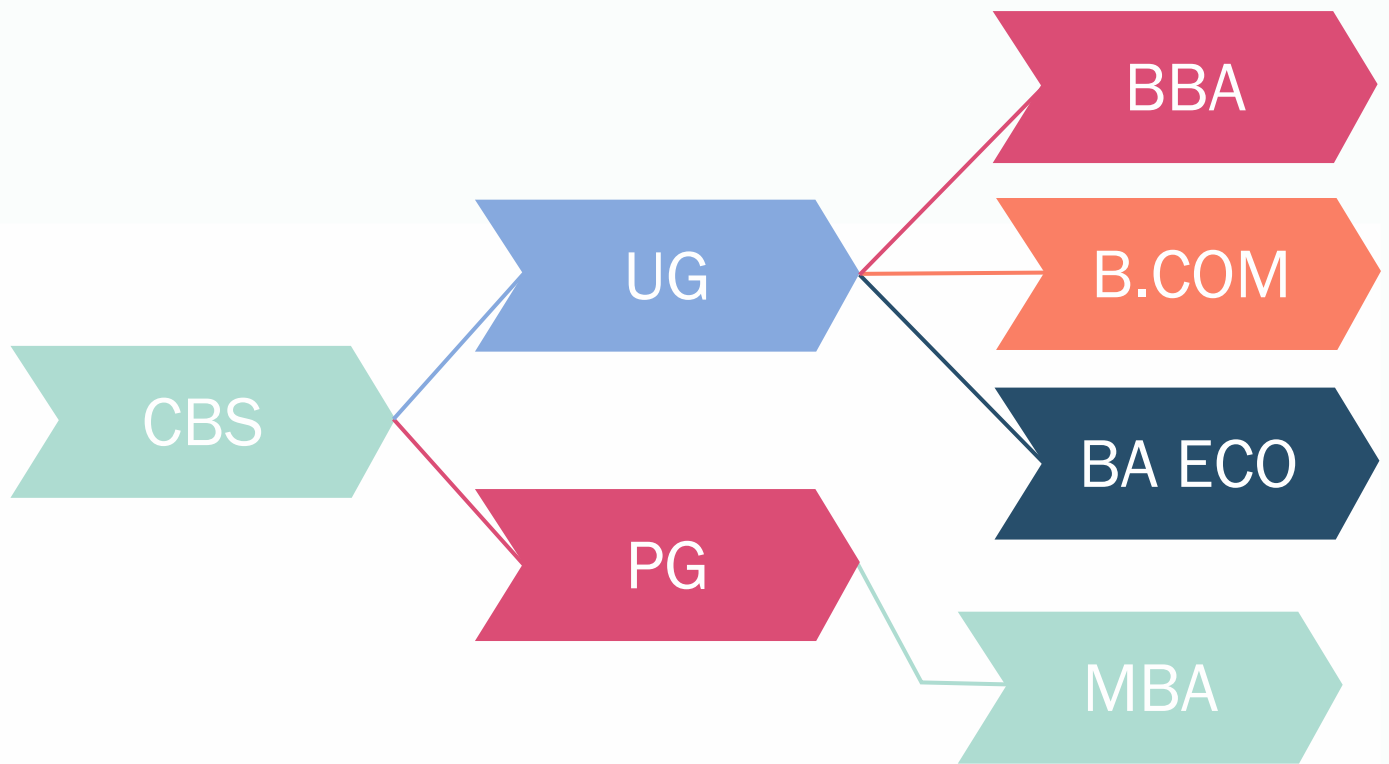
VISION AND MISSION OF CHITKARA BUSINESS SCHOOL

VISION

To be recognized as the first choice of students, faculty members and industry in academics, employability and entrepreneurship.

MISSION

- To equip our stakeholders with academic excellence and real time business scenarios.
- To enhance innovation and social entrepreneurship in collaboration with industry.
- To develop ethical future leaders capable of managing change and transformation in a globally competitive environment.
- To promote high quality research by encouraging distinctive and impactful teaching to knowledge creation in a variety of disciplines



POS: ‘MBA PROGRAMME OUTCOMES’

- | | |
|-------|---|
| PO-01 | Apply key theories, models, applications and best industry practices in the local and global business context. |
| PO-02 | Demonstrate critical thinking & analytical skills in different business-related situations & developing leadership skills. |
| PO-03 | Employ quantitative and qualitative approaches to planning and decision-making in business and solving complex problems. |
| PO-04 | Demonstrate written and oral skills essential for business communication and effective leadership. |
| PO-05 | Analyze business and organizational situations using ethical approaches & legal implications to decision making. |
| PO-06 | Apply reasoning informed by the contextual knowledge to access and contribute to the societal, health, safety, Environment and cultural issues. |
| PO-07 | Identify entrepreneurship & employment opportunities formulate design and implement innovations in workshop. |
| PO-08 | Leverage new age technology to enable business growth, development and sustainability. |

BBA (PROF.) PROGRAMME OUTCOMES

PO-01	To develop an understanding of general business functions
PO-02	To provide global perspectives to business environment
PO-03	To develop critical and analytical thinking skills
PO-04	To develop leadership, teamwork and managerial skills with interpersonal skill development
PO-05	To create social and environmental sensitivity for a business and ability to make ethical decisions
PO-06	To developing entrepreneurship acumen
PO-07	To demonstrate written and oral skills essential for business communication
PO-08	To employ quantitative and qualitative approach to planning and decision making and solving the complex problems

B.COM (HONS.) PROGRAMME OUTCOMES

PO-01	To have business Acumen with a thorough understanding of Commerce.
PO-02	To develop critical and analytical thinking skills.
PO-03	To develop leadership, teamwork and managerial skills with interpersonal skill development.
PO-04	To create social and environmental sensitivity for a business and ability to make ethical decisions.
PO-05	To provide global perspective to business environment.
PO-06	To developing entrepreneurship acumen while studying accounting and finance domains.
PO-07	To demonstrate written and oral skills essential for business communication.
PO-08	To employ quantitative and qualitative approach to planning and decision making and solving the complex problems.

B.A. ECONOMICS (HONS.) PROGRAMME

OUTCOMES

PO-01	To gain familiarity with historical and contemporary developments in the discipline of Economics
PO-02	To acquire the necessary knowledge of interdisciplinary areas& their relation with economics.
PO-03	To enable students, understand and analyse implication of the economic policies.
PO-04	The Students will gain problem solving, interpretative, leadership and decision-making skills.
PO-05	The Students will attain the competency to understand regional, national and global issues from the economic perspective.
PO-06	To generate employability skills and entrepreneurial abilities with innovative mindset.
PO-07	To enable students and empower students in socio-economic development and implementing community welfare ideas.
PO-08	Train students to use statistical and econometric methods to arrive at Conclusions about the validity of economic theories; and train students to learn the art of economic modeling.

OUR PARTNERS AT CHITKARA BUSINESS SCHOOL

OUR PARTNERS



"Our students, faculty and staff have truly represented our punch line **"Explore your potential"**. Ongoing pandemic has neither debilitated our efforts nor could impact our dreams of being the Best B-School. Our rankings and placements in 2021 are testimony to the fact that we are the best. Congratulations to all students, staff and faculty members of Chitkara Business School. Let us continue to the best."

Dr. SANDHIR SHARMA
Dean Chitkara Business School

CHITKARA BUSINESS SCHOOL RANKINGS 2021



Top 15 Private Universities

10	PECB University, Bangalore
11	Presidency University School of Management, Bangalore
12	Dr. Vaidyanath Karad MIT World Peace University, School of Management, Pune
13	School of Management And Commerce, A Constituent College of K.R. Mangalam University, Gurgaon
13	KJ Somaiya School of Management, KJ Somaiya Deemed To Be University, Bhamburda
14	School of Business Studies, Shri Chhatrapati Shivaji Maharaj Deemed University, Mumbai
15	Chitkara Business School, Rajpura

Top 1-50 B Schools

RANK	INSTITUTE / B SCHOOL
1	ILRI - Xavier School of Management, Jamshedpur
2	Indian Institute of Management (IIM), Raipur
3	Indian Institute of Management, Udaipur
48	Chitkara Business School, Rajpura
49	Amity Business School, Amity University, Mumbai
50	SPM Institute of Science And Technology, College of Management, Kharakushtpur
North - Zone	
1	Indian Institute of Management, Udaipur
2	Institute of Management Technology (IMT), Ghaziabad
3	Indian Institute of Management, Raipur
17	Chitkara Business School, Rajpura
18	Amity Institute of Management & Engineering Technical Campus, Jaipur

*"Be optimistic and grateful about life,
it feels better and you will achieve great insights"*

Dr. JYOTI VERMA
Chitkara Business School

GLIMPSES OF THE SESSIONS

CHITKARA UNIVERSITY

Talk Series on
BUSINESS, MARKETING AND ETHICS
For Chitkara Business School Students

Michael Jay Polonsky
Adjunct Deakin Professor and Chair in Marketing
Deakin University | Australia
17th February, 2021
9:30 am IST
Topic - Green Marketing

Dr. Achinta Roy
Director International | Department of Management
Deakin University | Australia
18th February, 2021
9:30 am IST
Topic - Does Business Ethics really matter?

DEAKIN UNIVERSITY

CHITKARA UNIVERSITY

**INTERNATIONAL SYMPOSIUM ON
WORK CULTURE, PRACTICES & LEADERSHIP**
12th to 15th January 2021

Dr. Singha Hembram
Professor of Management
University of Northumbria, UK

Dr. Ashish Villanueva-G
Associate Professor in Marketing
University of Northumbria, UK

Dr. Jean-François Le Roy
Professor of Management
University of Northumbria, UK

Dr. Cynthia Montiel
Professor of Management
University of Northumbria, UK

CORPORATE SOCIAL RESPONSIBILITY
12th January 2021 Time - 9:30 am IST

THE PERSON AND HUMAN DIGNITY
13th January 2021 | Time - 9:30 am IST

Current Issues in Economics and Finance related to Pension Systems
14th January 2021 | Time - 9:30 am IST

THE FUTURE OF WORK
15th January 2021 | Time - 9:30 am IST

For Chitkara Business School Students

CHITKARA UNIVERSITY

MASTER CLASS
**DATA STORYTELLING FOR
BUSINESS & ENGINEERING
STUDENTS**

"Data Storytelling is an art that requires math combined with art and design thinking. Businesses thrive on good stories & meaningful insights."

ARINDAM ROY
Associate Director, Data Science
Gramener

23rd Jan. 2021
11:00 am

EXPLORE YOUR POTENTIAL

CHITKARA UNIVERSITY

Panel Discussion on
**ESSENTIALS FOR
CAREER IN
DATA SCIENCE**

PANELISTS

NETALI AGRAWAL
DATA SCIENTIST | INFOSYS

SAURABH LAZARUS
DATA SCIENTIST
HOPKIN | EX-SAP

DR. MANOJ MANUJA
PRO VICE CHANCELLOR
CHITKARA UNIVERSITY

DR. DEVESH BATHLA
PROFESSOR OF MANAGEMENT
CHITKARA UNIVERSITY

SATURDAY | FEB 20, 2021
11:00 AM IST

CHITKARA UNIVERSITY

**RISKS
FACED BY
INTERNATIONAL
FIRMS**

Prof Yahia Zoubir
Director of Geopolitics and Research
at KEDGE Business School, France
and other complex worldwide

19th March
1:30 PM IST

Explore Your Potential

CHITKARA UNIVERSITY

Master Class
**INNOVATION
AND CORPORATE
SUCCESS**

Mohit Bhalla
Country Head, Perfetti

19th March 2021
11AM - 12 PM

Explore Your Potential

CHITKARA UNIVERSITY

**Innovative
Products in
Commodity
Markets**

Mr. Vinit Singh Kaler
Sr. Manager - Training and Education,
Multi Commodity Exchange of India Ltd.

23rd March, 2021
11:00 am to 12:00 pm

Session for
Chitkara Business School

CHITKARA UNIVERSITY

**IMPLEMENTATION OF
SOCIAL
ENTREPRENEURSHIP,
SWACHHATA & RURAL
ENGAGEMENT
BUSINESS IDEA ACTIVITIES**

26 March 2021
11:30 AM-12:30 PM

A One-Day Interactive Workshop for
Entrepreneurs Club participants

Resource person-
Ms. Tuli Sandhya,
National SAP Coordinator,
MNRE, Ministry of Education, GOI

Coordinator
Dr. Jyoti Verma
Chitkara University

*"Education is not just about learning facts,
but more so about learning how to think"*

Ms. MONICA GUPTA
Chitkara Business School

GLIMPSES OF THE SESSIONS



Digital and Content Marketing
Session for Chitkara Business School
Mr. Todd Rich
Program Manager (Digital Marketing) - Chitkara Business School
23rd March
6:30 pm - 7:30 pm
Scan & Register Here



DEBT MARKET IN WEALTH MANAGEMENT INNOVATIVE PRACTICES
MR. MANISH BANSAL
UNPNOR WEALTHVIEW PVT.LTD
Organized by
Dr. Neelam Arora | Assistant Professor
UG Department of Economics
Chitkara Business School
March 22nd, 2021
10 am to 12:30 pm



INNOVATIVE FINANCIAL EDUCATION STRATEGIES UNDER THE AEGIS OF SEBI
DR. MONIKA AGARWAL
Assistant Professor
UG Department of Economics
Chitkara Business School
23 MARCH 2021
10:30 am to 12:00 PM



Masterclass LIFE AND CHALLENGES OF A CORPORATE HONCHO !
Gautam Balakrishnan
Chief Marketing Officer (Services) & Country Director
Tata Projects
3rd March (Wed)
11 am to 12am
Session For C85 Students
Explore Your Potential



GLOBAL POVERTY AND AID
Are things getting better or worse...?
23rd March, 2021
3:00 pm to 4:00 pm (IST)
Dr. Oliver Walton
University of Bath
Scan & Register Here
Explore Your Potential



INTRODUCTION TO BRAND MANAGEMENT AND GLOBAL MBA OPPORTUNITY AT PROVIDENCE UNIVERSITY
DATE : FEB 24, 2021
TIME : 10:30 AM IST
MIN-WEN SOPHIE CHANG
PhD
Assistant Professor
International Business Administration program
International college
Providence University
SESSION FOR : MBA STUDENTS



Global MBA Opportunity at University of Wisconsin Parkside
ABEY KURUVILLA
Ph.D. Executive Director
International Affairs and Associate Professor of Business
15th February, 2021
7:30 pm IST
For MBA Students
Registration Link:
<https://zoom.us/join/registration/tJ0rdeCqqr8qGtLkGs4lm2cPqgeDgav60E>

GLIMPSES OF THE SESSIONS



*"Don't sit back thinking of tomorrow.
Now is all you can bet on!"*

PALLAVI SOOD
Chitkara Business School

VALUE ADDED COURSES

S.No.	Value added Course	Date	Student Beneficiaries
1	Skill Enhancement	21 st Dec to 8 th Jan 2021	83
2	Economics of Well Being	5 th Feb to 6 th Feb 2021	81
3	Case Study Analysis	16 th Feb to 20 th Feb 2021	87
4	Equity Premier League	17 th Feb to 22 nd Feb 2021	85



CHITKARA UNIVERSITY

UG Department
Chitkara Business School

Offering
VALUE ADDED COURSES FOR SKILL ENHANCEMENT

- ▶ IT and MIS
- ▶ Creativity and Innovation
- ▶ Campus to Corporate

21st Dec. 2020 to 8th Jan. 2021

Explore Your Potential



CHITKARA UNIVERSITY

B.A. Economics Honours,
(UG Department),
Chitkara Business School

Value Added Course on
"Economics of Well-being"

Topics:

- Happiness Index Methodology and Country's Ranking
- Environment for Happiness: An Overview
- Social Environment for World Happiness
- Cities and Happiness: A Global Ranking and Analysis
- Urban-Rural Happiness Differentials Across the World
- How Environmental Quality Affects Our Happiness
- Sustainable Development and Human Well-Being
- The Nordic Exceptionalism: What Explains Why the Nordic Countries are Consistently Among the Happiest in the World

5th and 6th February, 2021
12:00pm to 1:30pm
Zoom Platform

Event Co-ordinator:
Pooja Choudhary (Assistant Professor) | Chitkara Business School
Email: Soc. 0115577957 | Email id: pooja.choudhary@chitkara.edu.in



Speakers

- SHUMIKA GARG (B.A. Economics Honours)
- ANKITA (B.A. Economics Honours)
- DEV NARANG (B.A. Economics Honours)
- DIYA BAJAJ (B.A. Economics Honours)
- ISHIKA SANSAL (B.A. Economics Honours)
- BARAJIT SINGH (B.A. Economics Honours)
- PRITHI THAKRAL (B.A. Economics Honours)
- SRISTI (B.A. Economics Honours)



CHITKARA UNIVERSITY

UG DEPARTMENT
CHITKARA BUSINESS SCHOOL

Value Added Course on
CASE STUDY ANALYSIS

Workshop Highlights

- Hands on experience of case study analysis
- Session on Critical analysis of a case
- Case analysis competition between groups

Resource Person
Ms. Pallavi Sood
Assistant Professor,
Chitkara Business School

16TH TO 20TH
FEBRUARY 2021



CHITKARA UNIVERSITY

UG DEPARTMENT
CHITKARA BUSINESS SCHOOL

PRESENTS
EQUITY PREMIER LEAGUE 2.0
A VIRTUAL STOCK MARKET CHALLENGE

POWERED BY
DSIJ
DIGITAL STREET INVESTMENT JOURNAL

ORGANIZERS: Dr. RAJIT VERMA | Dr. KIRAN SOOD

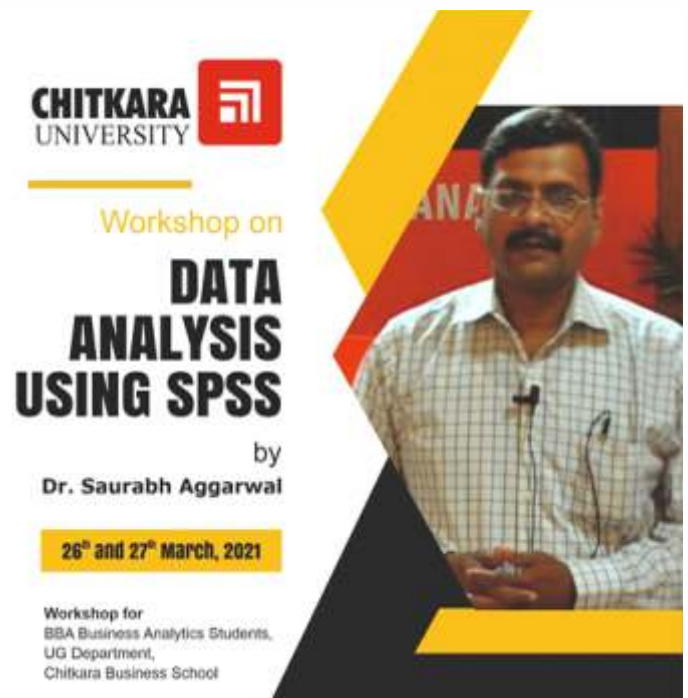
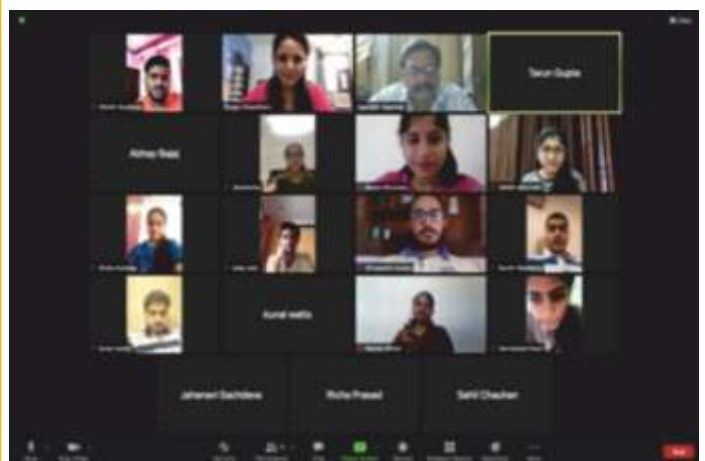
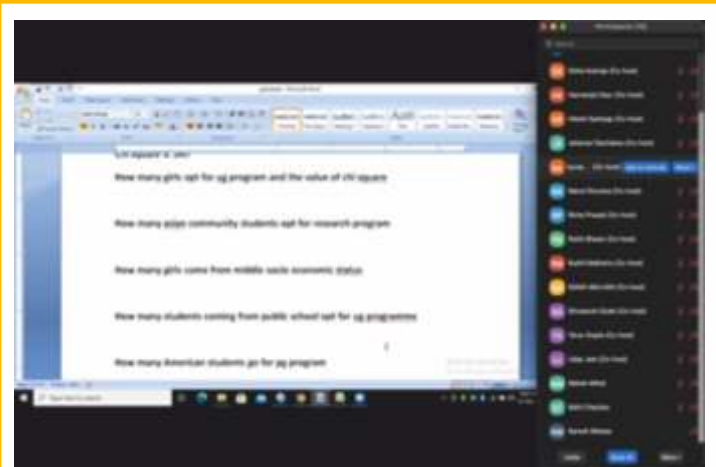
STARTING
FEBRUARY 17th, 2021
GRAND FINALE
FEBRUARY 22nd, 2021

WORKSHOP FOR BUSINESS ANALYTICS UNDERGRADUATE STUDENTS

The workshop for Business Analytics undergraduate students was organized on 26th and 27th March 2021. The workshop aimed to introduce the fundamentals of SPSS and related features, coding raw data, performing quantitative analysis, interpretation, and reporting the results. It explained the usage by different disciplines in Healthcare, Social sciences, Market research, Education research, Data mining, and others.

"Persist! It is all that matters"

Dr. Shuchi Dawra



FACULTY ACHIEVEMENTS



Dr. Sandhir Sharma, Dean CBS, was awarded certificate of appreciation by Rama University for delivering a guest talk on 'Consumer Neuroscience & Neuromarketing' on 17th March 2021.



Dr. Amandeep Singh received certificate of appreciation for being a resource person from AICTE-MRSPTU sponsored 6 day short term training program



A workshop on Stock Markets Operation was organized by Delhi Public School, Khanna on 7th Jan-8th Jan 2021. The resource persons were Dr. Rajni Bansal, Dr. Deepak Sood and Dr. Dinesh Tandon from Chitkara Business School.

A Guest Session on "SARFAESI ACT" was organized by Dr. Rajni Bansal and Mr. Sarabjeet Singh on 5th February 2021 for B.Com students. The resource person was Dr. Anil Angrish.



An event to celebrate Safer Internet day was organized by Dr. Shivinder and Dr. Priya for UG students to raise awareness of emerging online issues and current Internet safety issues.

FACULTY ACHIEVEMENTS



Dr. Muskaan successfully completed Behavioral Finance Online Course through Coursera on 31 Jan 2021.





Dr Jyoti Verma, Assistant Professor, Chitkara Business School won the first prize in Chess Competition on the occasion of International Women's Day.



Ms. Pallavi Sood, Ms. Monica Gupta and Dr. Shilpi Gupta faculty Chitkara Business School, won second prize in Antakshari Competition organized on the occasion of International Women's Day.



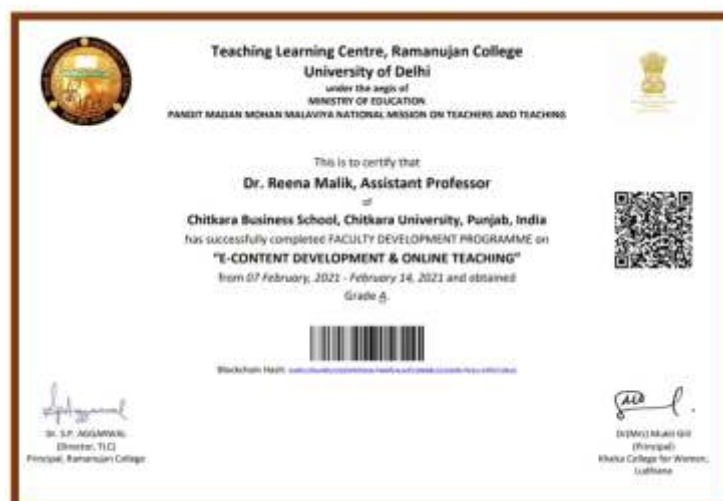
Dr. Shivinder Nijjer secured second position in poetry competition event held on International Mother's Language Day.

FACULTY ACHIEVEMENTS



Ms. Monica Gupta won best paper award in International Conference on Global Information and Business Strategy.

Dr. Reena Malik completed an FDP on E-Content Development & Online Teaching and obtained grade 'A'



Dr. Reena Malik Participated in two day international online workshop on Integration of animation in Teaching-Learning

STUDENTS' ACHIEVEMENTS

Sustainable Development Goals @ CBS



STUDENTS' ACHIEVEMENTS

Sustainable Development Goals @ CBS

Three UG Students from Chitkara Business School, Payal Thukral from B.A.(Hons). Economics, Vishvani Sharma from B.com First Year, Krishna Narayan Sundaram from BBA first Year bagged certificate in Big Brainstorm Event organized by United Nations Foundation giving and exploring ideas for advance common agenda to respond to current and future global challenges focused on 'Sustainable Development'. The students were the part of Action Group 13- 'Food Waste Management' along with other students from 9 different countries. Their team won the first position in the event and won 100US \$ by United nation Foundation.



*"An investment in knowledge
pays the best interest"*

Ms. Tanvi Verma

FRIDAYS FOR FUTURE - INTERNATIONAL VOLUNTEER

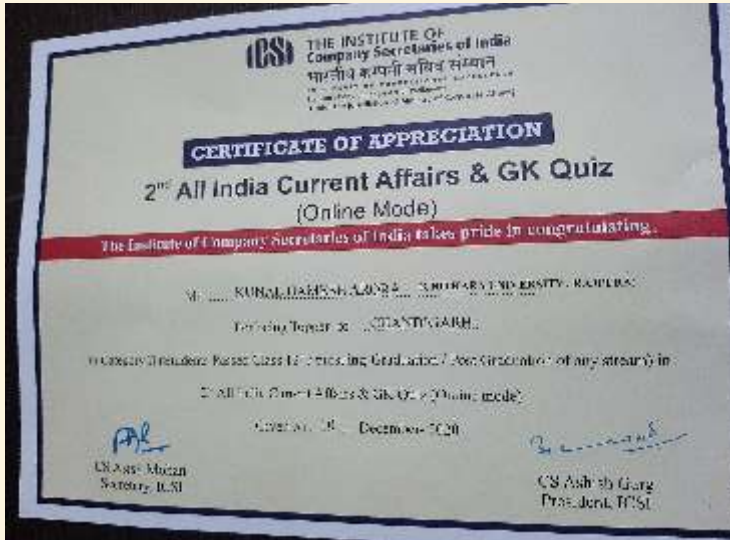


Vishvani Sharma B.Com section 2 Y worked with a London based NGO to make people aware of climate change. She presented various ideas and views on how to combat climate change by doing little bits.



Vishvani Sharma of B.Com participated in the Republic Day Event, in Chitkara University, Punjab held on 26th Jan, 2021.

STUDENTS' ACHIEVEMENTS



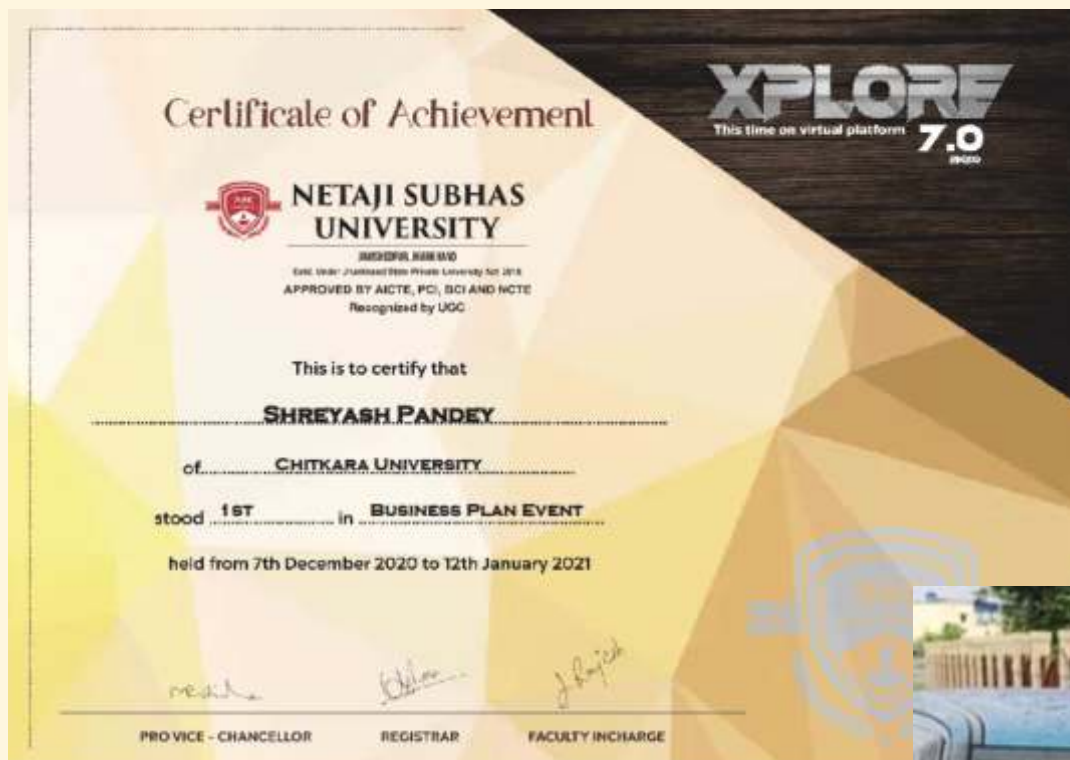
Kunal Arora of B.Com 6 X, participated in 2nd All India Current Affairs and GK Quiz on 10th Dec, 2020 and achieved the top position, Chandigarh in category II students



Aarnav tripathi BBA 2019 Batch, scored "A" Grade in Advance paragliding course. He became certified paraglider pilot by obtaining this license.

FRIDAYS FOR FUTURE - INTERNATIONAL VOLUNTEER

Rahul Sharma won third position and a cash prize of 10,000 INR in the annual Toastmasters event "Biographies and Press Conference".



Shreyash Pandey from B.Com 4 Z won first prize in B fiesta event of Xplore cultural fest organized by NSHM Jamshedpur on 9th of January 2021



STUDENTS' ACHIEVEMENTS



SHREYA SHARMA, BBA 4Z



AKSHITA SOOD, BBA 4Z



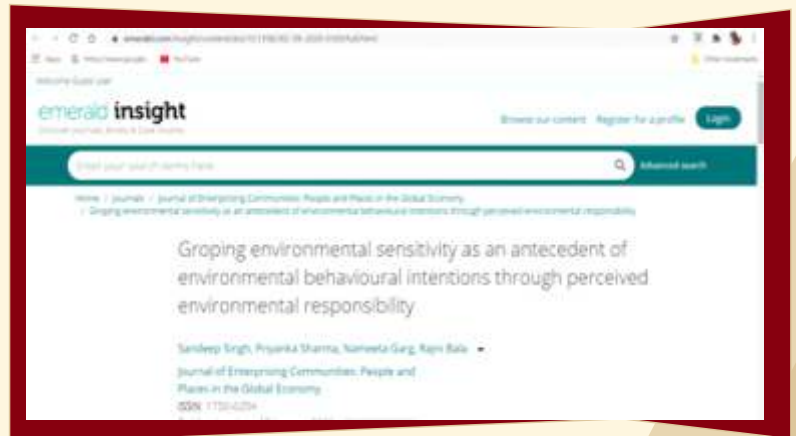
VANSHIKA RANI, BBA 4Z



SURYANSH, BBA 4Z

Students of BBA 2019 Batch bagged 1st position in Case Study Analysis competition organized by Chitkara Business School on 20th February, 2021. Shreya Sharma also bagged 3rd position in table topics contest organized by Chitkara University Toastmasters Club on 13th march 2021

PUBLICATIONS BY THE FACULTY



20 *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 17, No. 3, 2022

Passive leadership styles and perceived procrastination in leaders: a PLS-SEM approach

Sandeep Singh

Punjab University Regional Centre for IT and Management,
Mohali, Punjab, India
Email: bangor.singh1@gmail.com

Sarita Sood*

Department of Psychology,
University of Jammu,
Jammu & Kashmir, India
Email: sarita.chood1@yahoo.com
*Corresponding author

Rajni Bala

Chitkara Business School,
Chitkara University,
Raipura, Punjab, India
Email: rajneetbala06@gmail.com

Abstract: This study explores the role of Management By Exception Passive (MBEP) and Laissez-Faire (LF) styles of leadership in the prediction of perceived procrastination in leaders. Further, it attempts to examine the

Dr. Rajni Bansal
Conference Proceedings

Dr. Rajni Bala
Journal of Enterprising Communities
(H Index -22)

Dr. Rajni Bala
World Review of Entrepreneurship,
Management and Sustainable Development
(H Index-14)

Dr. Rajni Bala
International Journal of
Work Organization & Education
(H-Index-15)

Int. J. Work Organization and Education, Vol. 11, No. 1, 2020

Mediating role of self-efficacy on the relationship between conscientiousness and procrastination

Sandeep Singh*

Punjab University Regional Centre for IT and Management,
Mohali, Punjab, India
Email: bangor.singh1@gmail.com
*Corresponding author

Rajni Bala

Chitkara Business School,
Chitkara University,
Punjab, India
Email: rajneetbala06@gmail.com

Abstract: This research study aims to explore the mediating role of self-efficacy on the relationship between conscientiousness and procrastination. The sample size of the study comprises 235 academic managers/employees. Partial least squares-structural equation modelling (PLS-SEM) has been applied for testing the research hypothesis. As per the results, conscientiousness has shown a significant indirect effect on procrastination among the respondents through self-efficacy. Conscientiousness stimulates self-efficacy, which then finding contributes with the one produced in many previous research works. The study has academic as well as practical implications. Although many research studies have been conducted on conscientiousness and procrastination, the current study investigates how this

PUBLICATIONS BY THE FACULTY

220 *Int. J. Business and Globalization*, Vol. 27, No. 2, 2021

An empirical investigation of 'change in control' motive of open offer announcement on shareholders' wealth of objective firms

Rajit Verma* and Kulwant Kumar Sharma

Chitkara Business School,
Chitkara University,
Punjab, India
Email: rajit.verma@chitkara.edu.in
Email: kulwant.kumar@chitkara.edu.in
*Corresponding author

Abstract: Corporate restructuring always plays an essential role in restoring the financial health of many companies worldwide. In Indian context, open offer is a prominent tool in takeover to safeguard the rights of minority shareholders. This study focused on 'change in control' motive of open offer and its effects on the wealth of objective firms' shareholders. The present study used a sample of 50 offers which were based on 'change in control' objective during 2015-2017. The research is based on event study approach, and Abit, and CAAbs were used to analyze the effects of open offer on wealth from within the event window of 41 days. The results reflected that 'Change in Control' motive has significant positive impact on majority of companies in India with 22.05% cumulative abnormal return. The study concluded that if such objective of open offer can be anticipated well then the investors can have pocket money.

Keywords: open offer; event window; estimation window; shareholders' wealth.

References: In this paper should be made as follows: Verma, R. and Sharma, K.K. (2021) 'An empirical investigation of 'change in control' motive of open offer announcement on shareholders' wealth of objective firms', *Int. J. Business and Globalization*, Vol. 27, No. 2, pp.220-230.

Biographical notes: Rajit Verma is a Doctorate in Finance from a well renowned state university of India. Presently, he is working as an Associate Professor in Chitkara University, Punjab, India. He is a well known academician and learned researcher. Recently, he has won many research awards such as Best research paper award from Punjab University, India, and Outstanding paper award conferred at International Conference on Management Information Systems, Bangkok Thailand.

Kulwant Kumar Sharma is a Doctorate in Human Resource Management from a well renowned university of Switzerland. Currently, he is working as a Professor and Dean of undergraduate programs of Chitkara Business School, Chitkara University, India. He is a well known academician and learned researcher. He is associated with various research scholars and under his supervisory guidance many researchers has completed their dissertations in various domains.

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Dr. Rajit Verma
International Journal of
Business and Globalization
(H index – 14)

A structured review and theme analysis of financial frauds in the banking industry

Pallavi Sood¹ & Sumit Mishra²

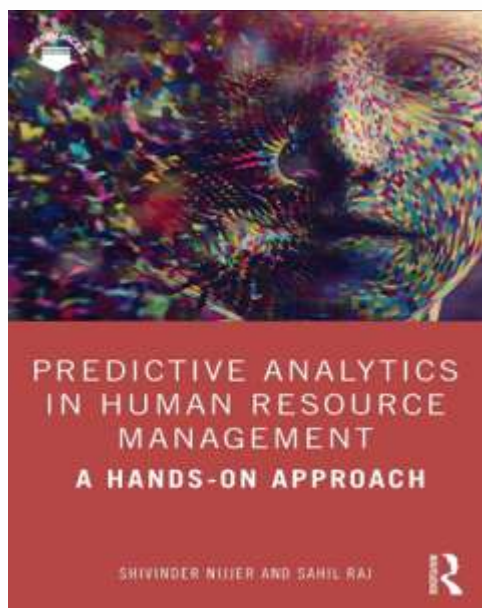
Asian Journal of Business Ethics ■ 1075-1077(2020) | [Click the article](#)

418 Accesses | 1 Alerts | Metrics

Abstract

Organizations of all types are vulnerable to frauds. Banks contribute to a significant extent to a country's economic development by generating a large part of revenue to the service sector. Detection of fraud is impossible without understanding it. The present study attempts to extract themes by highlighting the major areas of the bank fraud literature within a specific time frame of 2000-2019 and finding the research gaps (the future scope for research). Post the review of existing literature, using thematic analysis, two major themes were observed by the author, namely, "regulatory and compliance"-based studies and studies related to the "socio-psychological" aspect of the literature. An examination of themes indicated that the popularity of the research areas shifted from accounting frauds or balance sheet frauds in early 2000s to areas such as cyber frauds and identity theft at the later decade. The present study paves way forward for future research on the bank customer's vigilance, experiences and perspectives on frauds. Other significant areas of research include coping mechanisms with

Ms. Pallavi Sood
Asian Journal of Business Ethics,
Springer Publications



Dr. Shivinder Nijjer
Routledge Publications



Dr. Shivinder Nijjer
Emerald Publications Limited

PUBLICATIONS BY THE FACULTY



*"We know what we are, but we don't know where we want to be"
- Explore your hidden potential"*

Dr. RAJNI BANSAL
Chitkara Business School

EDITORIAL TEAM



Ms. Pallavi Sood
Editor



Dr. Priya Jindal
Co-Editor



Dr. Reena Malik
Co-Editor



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