



# THE TIMES OF CHITKARA

A NEWS BULLETIN OF  
BBA - B.COM (CBS)



EXPLORE YOUR  
POTENTIAL



2020

JULY  
TO  
SEPTEMBER



## DEAN'S MESSAGE



*We prepare our students to become leaders with the academic rigors, moral depth and intellectual intensity necessary to meet time-critical challenges in the society.*

*Industry and foreign varsity connect helps us to keep ahead of the curve by updating our syllabi and pedagogies.*

*A number of national and international Webinars help in adding value to the new-age syllabi, letting us truly explore our potential.*

*BBA-B Com Department is a close-knit learning unit of our faculty members, staff and students. I am extremely proud of the giant strides that the department has made in aligning its activities to the vision of the university. Every member of the department pursues excellence and follows our university motto of 'explore your potential' in every step we take. We have moved from a teaching to a learning, research and experiential organization.*



# NEWS BULLETIN OF BBA - B.COM DEPARTMENT

## MESSAGE FROM ASSISTANT DEAN DR. DILPREET SINGH (BBA)



*It has been some time since the classes shifted from physical mode to virtual mode. All the students have been a great support in this transition. Congratulations to the team as well for wonderfully adapting to this change. But I must admit that there is no substitute for the physical presence of the students in the classes. I hope the situation won't be the same for long and we will meet in person very soon. I also take this opportunity to welcome the 2020 batch of BBA to Chitkara Business School. Stay safe and take care.*

## MESSAGE FROM ASSISTANT DEAN DR. RASHMI AGGARWAL(B.COM)

*While the year 2020 has been filled with a lot of challenges, our faculty at Chitkara Business School continues to ensure the highest standards of learning for our students. The virtual mode of teaching has been designed keeping in view the expectations of our learners. The students have successfully realigned to this virtual mode. It was in fact taken as an opportunity by our students and faculty to innovate the ways of learning and for growing together. I must appreciate our team for the dedication and perseverance exhibited during these challenging times. I also gladly welcome our new Batch 2020 of B.Com to Chitkara Business School.*

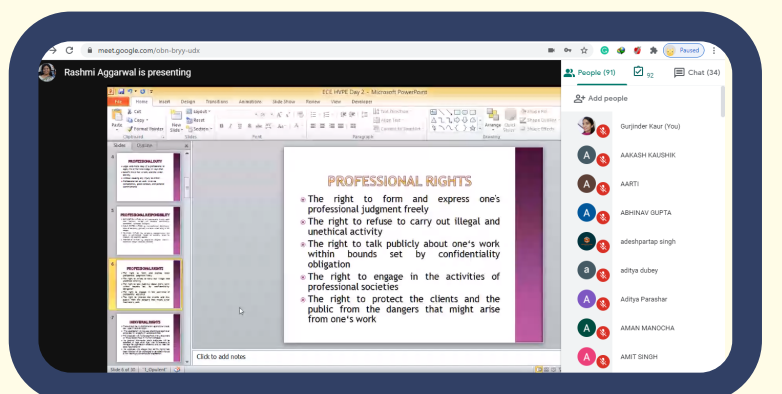
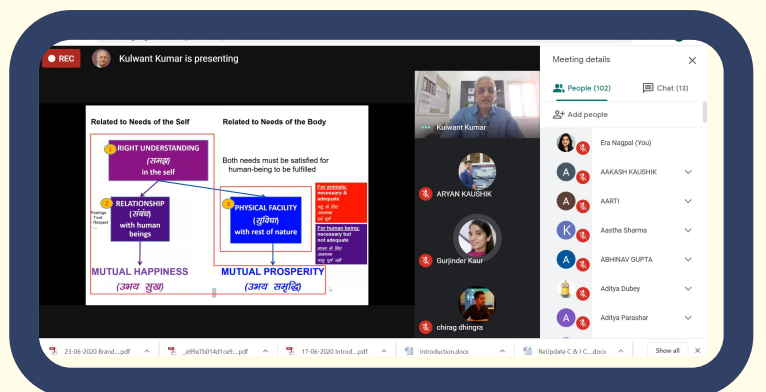
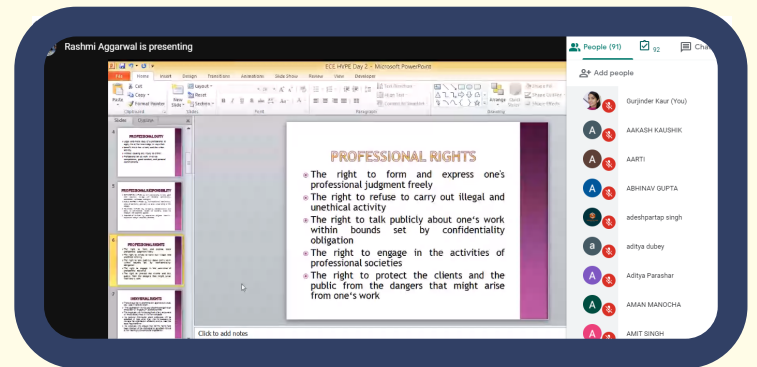
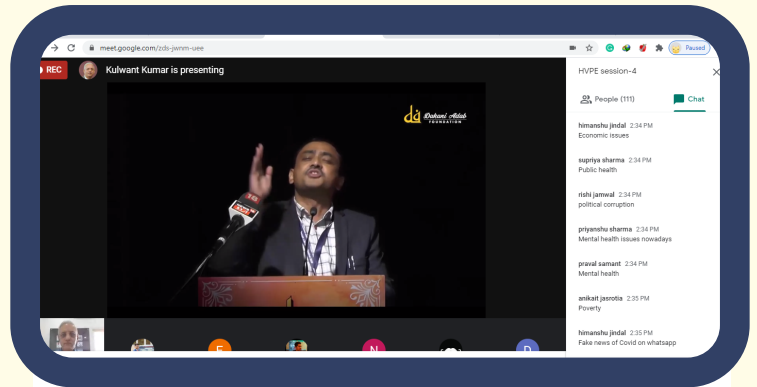
*Looking forward to meeting you all. Till that time  
Stay Connected & Stay Safe.*



# NEWS BULLETIN OF BBA - B.COM DEPARTMENT

## HUMAN VALUES LECTURE

*Human Values & Professional Ethics subject was taught to 107 students from ECE Batch 2017 & 2019 by Dr. Rashmi Aggarwal and Dr. KK Sharma. The purpose was to give basic insights and inputs to the student to inculcate Human values to grow as responsible human beings with a proper personality. Professional Ethics instill the students to maintain ethical conduct and discharge their professional duties.*



# NEWS BULLETIN OF BBA - B.COM DEPARTMENT

## DR. DINESH - GLOBAL WEEK



**GLOBAL LEARNING WEEK 2020**

**Financial Management**

Credits : 4

Duration : 13th - 24th July 2020

Class : MB-41-INT-3, MB-42-INT-1,  
MB-42-INT-3, MB 43 INT 1,  
MB-43-INT-2, MB-43-INT3

Co-Lecturer : Tiekka Gustyana

On Zoom Application : 

GLOBAL LEARNING WEEK 2020 TELKOM UNIVERSITY



**GLOBAL LEARNING WEEK 2020**

**13th - 24th July 2020**

**GLOW 2020 TELKOM UNIVERSITY**

*Dr. Dinesh successfully participated in the Global Learning Week 2020 organized from 13th July to 24th July 2020 by Telkom University Indonesia which was taken on the Zoom platform. The sessions which were delivered by him in the global learning week 2020 covered a wide range of discussions on financial concepts and services.*

# NEWS BULLETIN OF BBA - B.COM DEPARTMENT

## DR. BALPREET SINGH



*“Never limit yourself” one of the most inspiring motivational quotes we have ever heard and tried to implement in our lives.*

*Dr Balpreet Singh defended his Ph.D Thesis in the month of July 2020 from IKGPTU, Kapurthala.*

*The title of his Thesis was: Examining the Relationship between Management Quality and Market Performance of Initial Public Offerings: Evidence from India.*

## DR. SURITI GOEL

*Dr.Suriti Goel recently completed her Ph.D by defending her thesis in July 2020 on - The Role of Cognitive Dissonance in the Relationship between Complaint Management System and Anticipated Satisfaction: An Examination of Information Asymmetry.*



# NEWS BULLETIN OF BBA - B.COM DEPARTMENT

## GUEST SESSION



*Dr. KK Sharma delivered the session on Future of Indian Economy amidst COVID 19 on July 15. The discussion was on how India will be able to resist the worldwide economic ruin after the pandemic subsides.*

## MS. DINKY DHIMAN

*Ms. Dinky Dhiman (Asst. Prof) addressed the students on July 21, 2020. The topic of discussion was Industrial Growth in India: structure of Indian industries – small, medium and large, Growth and regional spread.*



## MS. PALLAVI SOOD

*On 12th May 2020, our respected Prime Minister Narendra Modi announced “ATMANIRBHAR BHARAT” (Self-Reliant India) regarding coronavirus pandemic introducing economic packages.*

*Ms. Pallavi Sood anchored and participated in an international level discussion on COVID CRISIS INTO OPPORTUNITY TO CREATE \*"ATMANIRBHAR BHARAT" on 24th July 2020 and was awarded with “certificate of appreciation” in recognition of her valuable presentation by Sandra Shorff ROFEL College of Nursing, Vapi.*



# NEWS BULLETIN OF BBA - B.COM DEPARTMENT

## DR. KIRAN SOOD

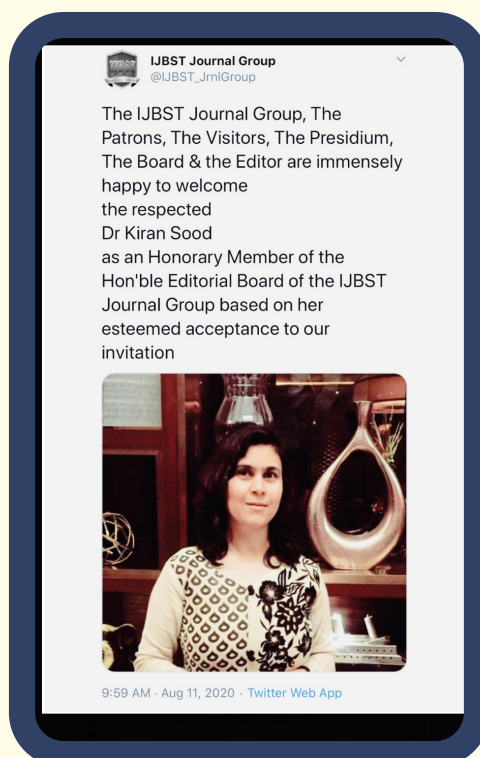


*Dr. Kiran Sood shared her valuable knowledge as a speaker during one week E-Workshop on "Retail Management" from 27th July, 2020 to 2nd August, 2020 organized by Department of Commerce & Management,*

**SHRI GURU GRANTH SAHIB  
WORLD UNIVERSITY, FATEHGARH  
SAHIB, PUNJAB.**



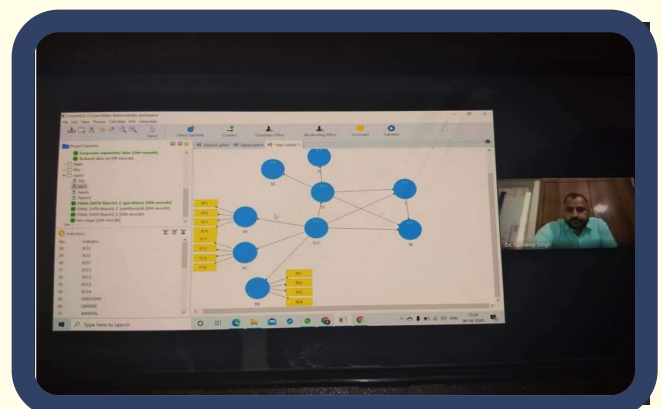
*She was also awarded membership of the Editorial Board of non profit peer reviewed open access International Journal Of BioSciences and Technology (IJBST) ISSN: 0974-3987 Journal Group*



# NEWS BULLETIN OF BBA - B.COM DEPARTMENT

## ONLINE FACULTY DEVELOPMENT PROGRAM

*Dr. Rajni Bala (Convener) and Dr. Rajni Bansal (Co-Convener) conducted the Online Faculty Development Program on Structural Equational Modelling using SmartPLS Software from August 01 to August 07, 2020. This Program was designed for getting hands-on experience on SEM using SmartPLS for learning the techniques of Theoretical Framework, Conceptual Modelling and Basics of Structural Equational Modelling. Dr. KK Sharma, Dean, CBS (UG), inaugurated the FDP. The workshop was attended by around 80 Participants including deans, directors, heads of departments, faculty members and research scholars of different organizations around the globe.*



## READOUTS BY MISHIKA

### READOUTS

by Mishika



*Mishika Bansal, student of BBA-V used her time effectively in this lockdown. She established herself as a freelance content writer and book reviewer through the medium of her blog site and her instagram page named Readouts.*

AUGUST 16, 2020 BY READOUTS54

### GUNDUSHA: THE HEALTHY ANCIENT TECHNIQUE



The preface of pandemic Corona-virus has shaped us into healthful, uninfected and germ-free individuals. Were we also sterile before the arrival of pandemic too? Myriad of diddly pathogens travel in our body through the passage of our mouth but in point of fact we never be on the guard to keep these pathogens away. Why

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AUGUST 14, 2020 BY READOUTS54

### A Red Ant

The small red ant walking across my desk may mean nothing to the world at large but to me it represents the world at large. It represents industry, single mindedness, intricacy of design, the perfection of nature, the miracle of creation. so much so that it inspires to write a poetic composition.

*You stride through the wasteland of my desk,  
pressing on over books and papers  
down the wall and across the floor*

## FRIENDSHIP DAY

*"If you have a family that loves you, a few good friends, food on your table and a roof over your head, you are richer than you think!!"*

*Since people are advised to stay home and refrain from gathering at one place owing to the pandemic, this year celebrations remained virtual for the students of BBA-B.Com Department.*

*Students and faculty had a combined celebration of Friendship Day and Rakshabandhan digitally with family and friends. Friendships can have a major impact on our health and well-being, something that is of great importance in today's situation. The students shared short virtual videos and a few pictures, celebrating with their parents, siblings and friends keeping a safe social distance and following all precautionary measures.*



*It's about having each tiny wish come true, or having something to eat when you are hungry or having someone's love when you need love.*

## SANSKRIT DAY



*Sanskrit is a beautiful contextual language and is the mother of every Indian language. It is one of the oldest dialects spoken. It plays a major role and influence on modern and contemporary language. It is also regarded as sacred Hindu language used by deities and as a means of communication by Hindu Celestial Gods.*

*Witnessing this momentous event, team Seagulls organized a session in each and every class that talked about the significance of Sanskrit language via ppt & poster and how as the time passed it plays an important role in Indian culture even today.*

*Students recited Shloka from Bhagavad Gita and explained the meaning of the same. Everyone participated with full zeal and learnt about our great heritage and cultural.*

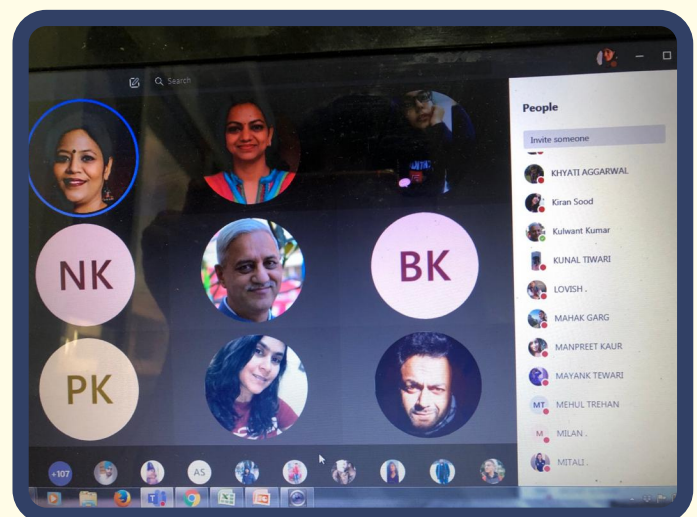


PANEL DISCUSSION ON  
MENTAL HEALTH



*In order to encourage everyone to stay strong and fight against this tough time a Panel Discussion on Mental Health of students was held during COVID-19' on Friday, the 14 August, 2020.*

*The mentors have always been a support system for the students. Through this webinar students were encouraged to prioritize especially in the present situation. The day to day activities and essential points maintaining mental health were discussed which are necessary to be followed to be in a good state.*

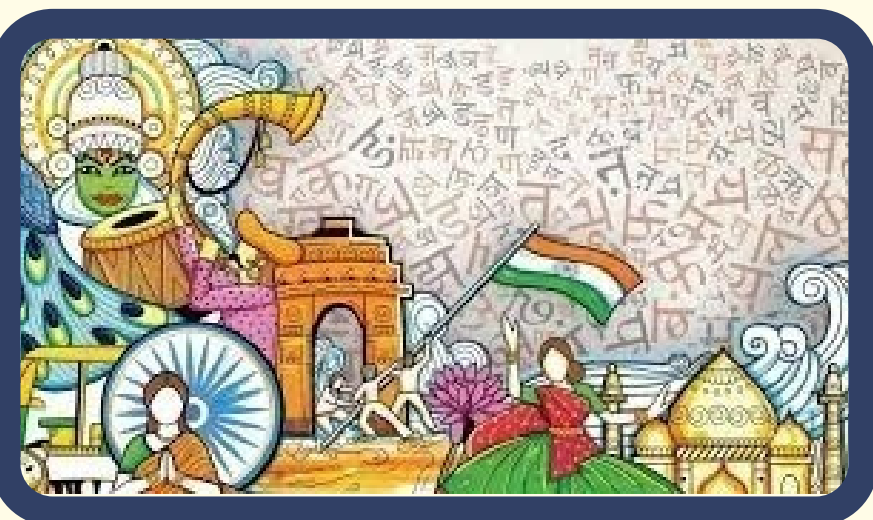


## INDEPENDENCE DAY

*"Every citizen of India must remember that he is an Indian and he has every right in this country but with certain duties"*

*Sardar Vallabh Bhai Patel*

*In the spirit of Independence Day, the students of seagulls club of BBA -BCom department made a video which was premiered virtually showcasing the heroes behind India's independence and depicted their love towards the country.*



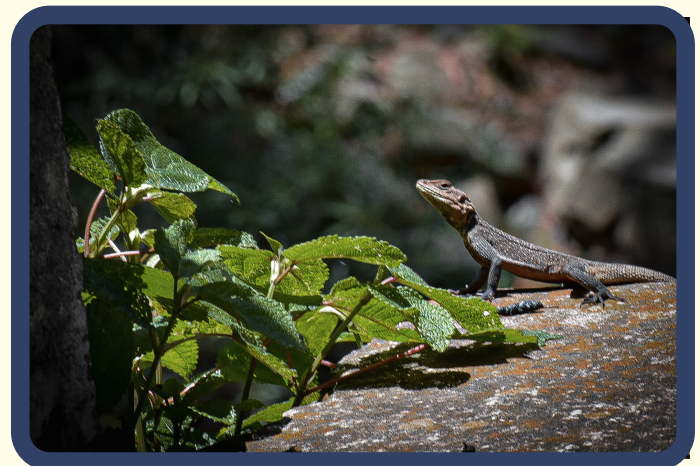
## PHOTOGRAPHY DAY

*August 19 is World Photography Day, a day to pay homage to the history of photography, celebrate the present and leave a positive trail for the future.*

*To make this day even more special, the BBA-BCom department organised an open photography competition where students participated under the various themes such as*

1. Wildlife
2. Black & white
3. Social Issues
4. Emotions
5. Nature

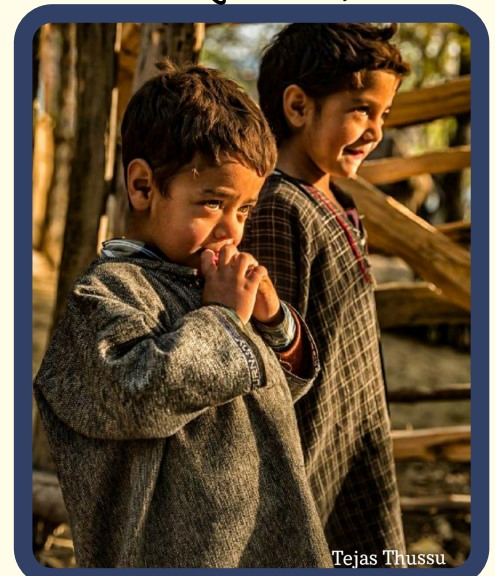
*Aakash Mehta BBA 5W*



*Mayank BBA 5X*



*Rajul Tomar BBA 3Y*



*Tejas Thussu BBA 3Z*

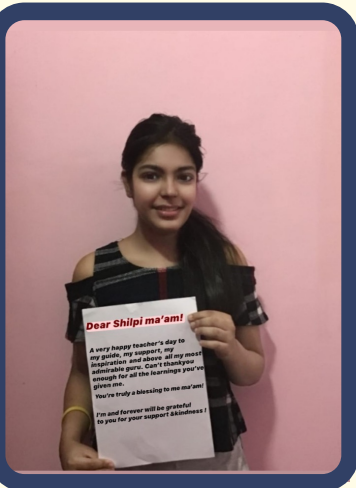
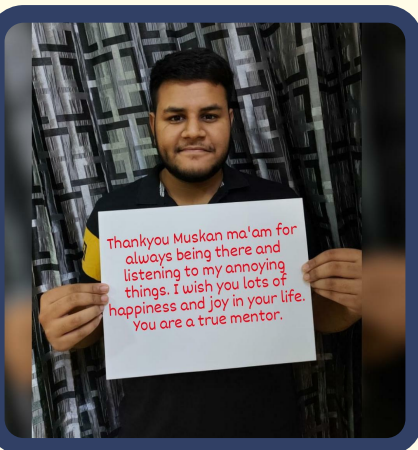
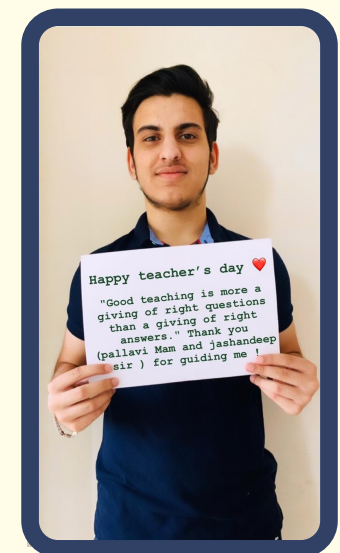
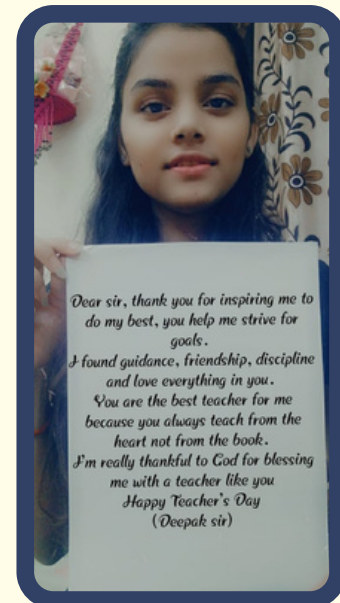
## TEACHERS' DAY

*"Teaching is a very noble profession that shapes the character, caliber, and future of an individual. If the people remember me as a good teacher that will be the biggest honor for me."*

– A. P. J. Abdul Kalam

*On 5th September, the students of BBA-BCom posted their pictures with teachers along with notes of appreciation and gratitude.*

*All the students interacted with their respective teachers during their online classes and celebrated the event by organizing games and fun filled singing sessions.*



## KANISH MAKHIJA- POEM

### *Super Humans (Teachers)*

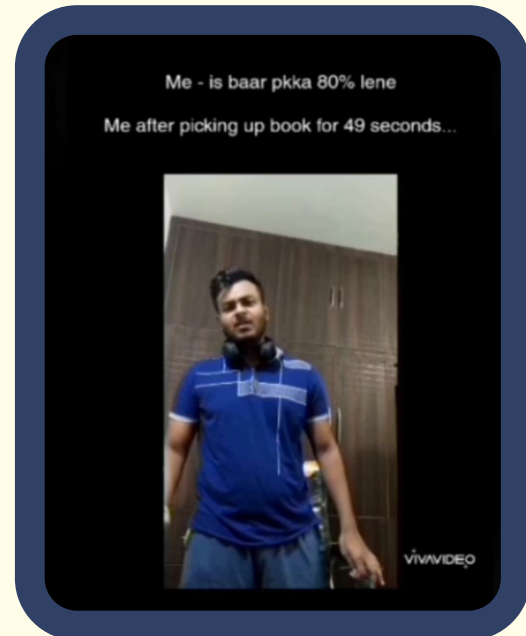
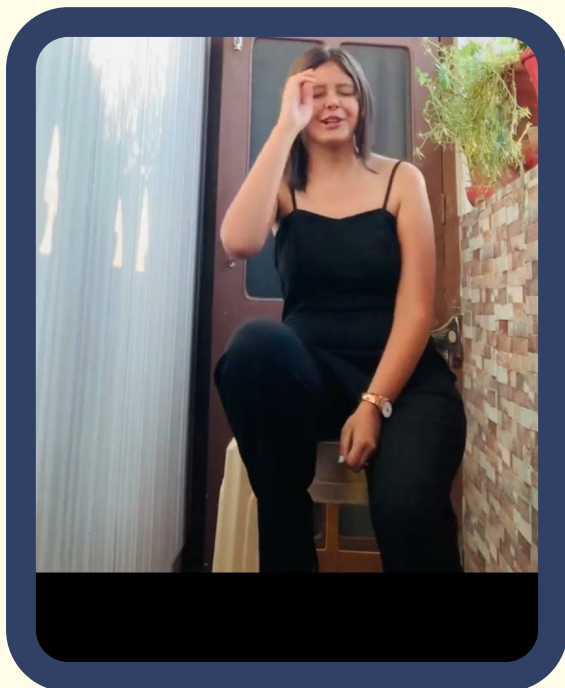
*Step by step we grew up,  
Time by time she was there to help us.  
So what happened immediately in these  
online classes,  
We started giving up.  
Called as an essential of our life,  
But we treated it like a waste of time.  
Despite knowing how much effort she is  
making for us,  
We kept creating nuisance,  
May be knowingly or unknowingly.  
Let's forget what all we did,  
Let's make an effort,  
A sincere effort this time.  
Let's be together and appreciate the  
hardwork,  
Each and every teacher is making for  
us in this hard time*



## HAASYA DIWAS

*"When you laugh, you change and when you change the whole world changes around you."* - Dr. Madan Kataria

*There are a few local gatherings around the globe known as Laughter Clubs who routinely practice basic worldwide chuckling procedures that advance well-being and prosperity.*



*During this COVID time, we must be hopeful and giggle a great deal to overlook the terrible temperaments and contemplation running inside our brains. Laughing is indeed the best medicine.*

*To spread some laughter around the Chitkara Business School, SeaGulls Club at Department of BBA & B.Com organised "Haasya Diwas" on September 14, 2020. Students of all the sections of 1st to final year participated in the event. Best videos were given a token of appreciation after the event.*

SHRESHTHA  
ACHARAYA AWARD

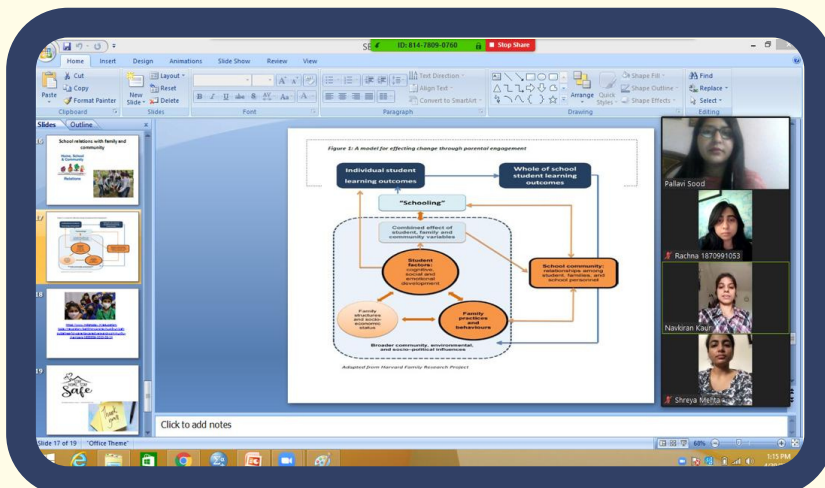
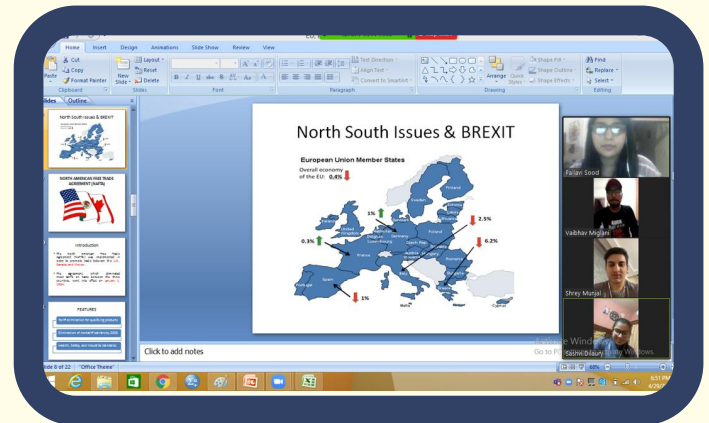
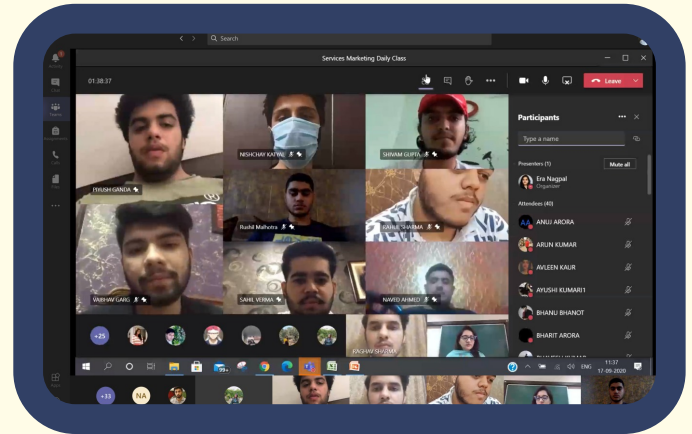


*Dr. Jashandeep Singh, Assistant Professor,  
Chitkara Business School, BBA-BCom  
Department was awarded with 'Shreshtha  
Acharaya Award' by Manav Sewa Parishad,  
Punjab on September 25, 2020 for his  
contribution in education and dedication to  
social welfare and social wellbeing.*

## ONLINE CLASSES

*The students and faculty of BBA-BCom Department continued to strive on the distinctive rise of e-learning, whereby teaching is undertaken remotely and on digital platforms.*

*In order to keep the pace and making sure students don't suffer in terms of education, the school opted for online classes using the "MICROSOFT TEAMS APP" platform. The students were evaluated at the end of every module with the help of examinations taken using the "MyAnatomy" application.*



# NEWS BULLETIN OF BBA - B.COM DEPARTMENT

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GRAPHICS DESIGNER

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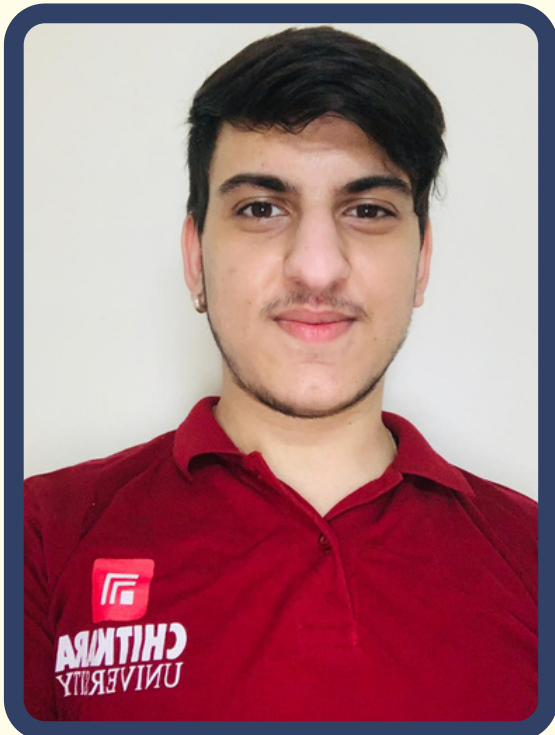
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