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for
**INTERNATIONAL CONFERENCE
ON
BANKING & FINANCE
(ICBF)-2016**

10th -11th December, 2016
at

CHITKARA
UNIVERSITY



Chitkara Business School

PUNJAB

Knowledge Partner
for Track on
Financial Markets
Multi Commodity
Exchange of India Ltd.
(MCX)

icbf.cbs@chitkara.edu.in
ujjawalakiran@gmail.com
bhavyarenuka@gmail.com

Explore
Your
Potential

ABOUT CONFERENCE

The conference committee is delighted to invite you to the First International Conference on Banking and Finance (ICBF)-2016. The conference will furnish a platform for professionals, policy makers, academicians and researchers to present and discuss all pertinent issues in Banking & Finance.

Benefits of Participation in Conference

1. Opportunity to expand your knowledge Base.
2. Opportunity to get expert opinion on your research work.
3. Opportunity to expand Professional Network.
4. Opportunity to get your paper published in SCOPUS indexed Journal (International Journal of Applied Business and Economic Research) or in a Book having ISBN number.
5. Opportunity to position yourself as an expert as a co-chair person in one of conference tracks.
6. Opportunity to expand your resources.
7. Opportunity to compete for Best Paper Award in each track of conference.

IMPORTANT DATES

Submission of Abstract and Early Bird Registration: 30th October, 2016

Submission of Full length Paper: 15th November, 2016

Last Date of Registration: 30th November, 2016

Conference Days: 10th -11th December, 2016

**Acceptance/Rejection of abstract and full length paper will be communicated within 07 days of submission.*

ORGANIZING COMMITTEE

Patrons	Dr Ashok Chitkara , Chancellor, Chitkara University Dr Madhu Chitkara , Vice Chancellor, Chitkara University
Co-Patron	Mr. Mohit Chitkara , Vice-President, Chitkara University
Conference Director	Dr. Sandhir Sharma , Dean, Chitkara Business School
Conveners	Dr. Kiran Mehta , Associate Professor, Chitkara Business School Dr. Renuka Sharma , Associate Professor, Chitkara Business School
Coordinators	Ms. Pooja Choudhary , Assistant Professor, Chitkara Business School Mr. Rahul Dhiman , Assistant Professor, Chitkara Business School Mr. Sandeep Passi , Assistant Professor, Chitkara Business School
Technical Support Team	Mr. Santhosh , Program Manager(MBA), Chitkara Business School Ms. Babita Paswan , Office Assistant, Chitkara Business School

CONFERENCE THEMES

The following is the list of various suggested topics in Banking and Finance areas.

SUGGESTED TOPICS IN BANKING

Bancassurance, Bank Frauds, Bank Regulation, Banking and Financial Institutions, Banking and Regulations, BASEL Norms, Capital Buffer and Their Impact on Profitability, Central Banking, Commercial Banking, Corporate Banking, Credit Risk, Credit Risk, Customer Experience, Financial Inclusion, Financial Instruments, Interest Free Banking/ Islamic Finance, Investment Banking and Issuing of Corporate Securities, Islamic Banking and finance, Lessons from the financial crisis: The resolution of failed entities, Marketing & Retail Banking, and other related fields. Mobile Banking, Non-Performing Assets, Off-shore Banking, Online Banking, Operational Risk, Other related fields of Banking and risk management, Personal Banking, Phone Banking, Private Banking, Regulatory Challenges, Retail Banking, Service Quality in Banking Sector, SMS Banking, Wealth Management,

SUGGESTED TOPICS IN FINANCE

Applied and Behavioral Finance, Asset Pricing and Portfolio Management, Capital Markets, Corporate Finance (capital structure, dividend policy, mergers and acquisitions, IPOs, share repurchases, etc.), Debt market, Derivatives and Structured Products, Entrepreneurship/ SME Finance / Microfinance, Financial Services, Equity market, Ethical Investing, Finance & Investment, Financial Crisis, Financial Econometrics, Financial Frauds/Ethics in Finance, Financial Institutions and Markets for Sustained Development, Financial Instruments, Financial Regulations, Financial Risk Management, Foreign exchange market developments and capital flows, Foreign exchange risk management, Hedge Funds, Impact of new global financial regulations on financial markets, Information Technologies and e-finance, Information Technology & Innovation, Innovations in financial markets, International Finance, Islamic Finance, Managerial Finance, Market Behavior/Efficiency/Inefficiency, Market micro-structure, Micro Finance, Mutual Funds, Personal Finance, Project Finance, Quantitative Finance, Sovereign Wealth Funds, Venture Capital Financing.

SUBMISSION, REVIEW PROCESS AND ANNOUNCEMENT OF ACCEPTANCE

For the submission of the paper following dates are important.

Submission of Abstracts and <i>Early Bird Registration</i>	30 th October 2016
Submission of <i>Full Paper</i>	15 th November 2016
<i>Late Registration</i>	30 th November 2016

	Indian Participants (INR)			International (\$)
	Research Scholars	Academic	Industry	
Early Bird Registration (Received by October 30, 2016)	4000	4500	6500	\$120
Pre-Registration (Received by November 15, 2016)	4500	5500	7000	\$135
Late-Registration (Received by November 30, 2014)	5500	6500	7500	\$150
In-absentia	4000	4500	6500	\$120

- If a paper is authored by more than two authors then every subsequent author has to pay Rs. 2000 in addition to regular fees mentioned above for one paper.
- One author can present maximum two papers. For second paper the author has to pay 50% of the fees mentioned above.
- Guest with authors/other attendees have to register for the conference separately by paying Rs. 2000 per head for national delegates and \$80 per head for international delegates.
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ABOUT CHITKARA UNIVERSITY



Chitkara University is a leading non-profit University in North India with campuses in Chandigarh, Punjab and Himachal Pradesh. Our programs in academic disciplines are consistently ranked within top 50 in the country which speaks volumes about its enduring commitment, outstanding faculty and a rich learning environment. Chitkara, as a brand, brings with it a reputation that has been earned through years of serving the career- needs of the student community. It is a reputation for excellence and innovation among coveted employers for preparing graduates who have the knowledge and skills they need for success in their workplace. Chitkara established its Punjab campus in the year 2002 on Chandigarh – Patiala National Highway which is 30 kms from Chandigarh. In the year 2010 Chitkara University was established by the Punjab State Legislature under “The Chitkara University Act” with the right to confer degrees as per the sections 2(f) and 22(1) of the UGC Act, 1956.

Chitkara University (CU) is a dream envisioned and realised by Dr Ashok Chitkara and Dr Madhu Chitkara—two academics dedicated to the mission of spreading education. Through their diligence and inspiring leadership, they have helped create a learning environment that represents a unique blend of distinguished faculty, brilliant students and proactive collaborations with industry.



DR. ASHOK CHITKARA
CHANCELLOR,
CHITKARA UNIVERSITY
PUNJAB

Dr. Ashok Chitkara has created benchmarks for generations to come. He made his foray into the field of Mathematics by doing B.Sc (Hons School) Mathematics, M.Sc (Hons) Mathematics from Delhi University. He was also awarded Gold Medal in his M.Sc. (Mathematics) for topping the Delhi University. He then went on to pursue his B.Ed, M.Ed and Ph. D, which chiseled him to perfections for teaching as a career.



DR MADHU CHITKARA
VICE CHANCELLOR,
CHITKARA UNIVERSITY
PUNJAB

Dr. Madhu Chitkara is one of the co-founders of Chitkara Educational Trust, an organization of great repute & distinction. An eminent academician, an innovative entrepreneur, she has articulated, designed the road map for the Trust & has actively contributed to its tremendous growth and recognition in all these years and is spreading light of education in the life of tens of thousands of people.

ABOUT CHITKARA BUSINESS SCHOOL

Overview

The MBA program at Chitkara Business School is a perfect platform for creating managers who will design a progressive India. The Program imparts the knowledge and skills needed to become an effective manager in a variety of organizational settings. Case discussions are supplemented with lectures, seminars, games, role plays, industrial visits, and group exercises. It is a broad based, career advancement degree rather than technical training for a particular job within an organization. The broad goal of the program is to provide students with the foundations in content and competencies that will support their development as effective managers in a variety of organizational settings.

Personal attention. Small classes. Student-centered education. Outstanding teachers. And strong collaborations with blue-chip companies. That is Chitkara Business School in nutshell.

MBA PROGRAMS @ CBS

Chitkara Business School was established at Chitkara University in the year 2008. CBS enjoys of 100% national and International placements record for first four MBA batches. In an increasingly complex global economy with unprecedented focus on innovation, new technologies are emerging in the blink of an eye. MBA programs at Chitkara Business School aim even higher and go beyond the traditional approach of imparting an analytic framework to solving problems. Our programs enable you to find the route to success at the intersection of theory and practice, discover and implement innovative solutions to real-world problems. Our students will gain not only cutting-edge business knowledge but also intensive practical business experience thus giving you an invaluable competitive edge. The main focus of management programs at Chitkara Business School would be to make each and every graduate industry ready and exposed to latest trends in the dynamic Business world. Our holistic educational approach is designed with an intensive focus to equip our students with a total skill set comprising hard knowledge skills, soft people skills and 'heart' skills. Our students will be equipped with both depth and breadth of knowledge and they will be transformed into a well-rounded individual, and become a valuable asset to your future employer and society at large.

CHITKARA UNIVERSITY OFFERS THE FOLLOWING PROGRAMS AT CHITKARA BUSINESS SCHOOL

2 Year MBA Programs

- Marketing
- Banking & Finance
- Financial Markets Practice in collaboration with BSE Institute in the realm of financial sector knowledge.
- Human Resource Management in collaboration with the leading HR firm based at USA -ManpowerGroup.
- Healthcare Management in collaboration with Fortis, the leading healthcare provider in Asia.
- Logistics & Supply Chain Management in collaboration with our academic partner, Safexpress, India's largest supply chain & Logistics Company.
- Sales and Retail Management in collaboration with Future Group.
- Undergraduate Programs
- BBA
- B.Com (Honours)

DOCTORAL PROGRAMS IN BUSINESS MANAGEMENT

Recognitions/Awards – Chitkara Business School

- Education World 2016 ranks Chitkara Business School Best in the Northern Region and 41st among top B-Schools of India.
- Business World B-School Survey 2015 ranked Chitkara Business School 38th among top private B-Schools of India. CBS is ranked best among states of Northern India (Punjab, Haryana, HP, Rajasthan).
- Business Today 2015 ranks Chitkara Business School Best in the region and 33rd on the basis of learning experience among top 50 B-Schools of India
- Business Today ranks Chitkara Business School 77th among Top 100 B-Schools of India and Best Business School of Punjab, HP, J&K and Rajasthan.(July/August 2013)
- Business Today ranks Chitkara Business School 24th among all B-Schools of North India on the basis of excellent learning environment and Placements.(July/August 2013)
- Careers360 ranks Chitkara Business School 34th among Top 70 private B-Schools of India in recent B-School Survey 2013.(July/August 2013)
- Chitkara Business School is rated AAA and Best in Punjab, HP, Rajasthan and J&K by Careers360 magazine with rating of AAA. Chitkara Business School is ranked 64th among top 100 Private and Public B-Schools of India as per the survey.(July/August 2013)
- Outstanding B-School (North) & B-School with Excellent Industry Interface Award by Bloomberg | UTV, 2012
- Business School with Best Industry Interface & B-School Leadership Award during 2nd Asia's Best B-School Award held at Singapore, 2011
- Best Academic Input (Syllabus) in Finance & B-School Leadership Award for Chitkara Business School by Dewang Mehta Business School Awards – 2011
- B-School Leadership Award by Dainik Bhaskar, 2010



**INTERNATIONAL CONFERENCE ON
BANKING & FINANCE (ICBF-2016)
CHITKARA UNIVERSITY, PUNJAB, INDIA
REGISTRATION FORM**

NAME: Prof./Dr./Mr./Mrs./Ms. _____
(Last Name) (First Name)

If you are presenting a paper, please indicate Abstract Reference Number of the Paper with complete title:

Would you like to co-chair a technical session? YES ☐ NO ☐

Organization/ University: _____

Postal Address: _____

City: _____ State: _____ ZIP: _____ Country: _____

Phone: _____ Mobile: _____

E-mail: _____ Alternate E-mail: _____

REGISTRATION FEE SCHEDULE:

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- The registration fee includes admission to all technical sessions and conference kit (conference proceedings, conference programme bulletin etc).

TOTALAMOUNT ENCLOSED

INR/\$ _____

Registration fees can be paid through Bank Demand Draft, Cheque or through Online Banking. The DD and Cheque can be made in favor of Chitkara University payable at Chandigarh. For online payment, consider the following details.

Name	:	Chitkara University
Saving Account No	:	22870110012413
Name of Bank	:	UCO Bank
IFSC Code	:	UCBA0002287
Branch	:	Jhansla, Tehsil-Rajpura
MICR Code	:	160028022
SWIFT Code	:	UCBAINBB212 (for foreign transaction only)

*If the candidate is making payment through NEFT then kindly inform about the transaction details through mobile phone, SMS or email on priority basis.

The completed registration form along with check/money order (details given above) should be sent to

Dean, Chitkara Business School
Corporate Office
Chitkara University, Punjab Campus
SCO 160-161, Sector 9-C, Madhya Marg
Chandigarh, PIN-160009
India

Thanks.

1. The regular and student registration fee includes admission to all technical sessions, conference proceedings in CD-ROM, conference bag, conference programme bulletin, tea/coffee breaks. The guest registration fee includes lunches and tea breaks. The above fee schedule will be strictly applied.
2. Everyone attending the conference is required to register.

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